

Calendar of Events

February 9, 2026

L.A.U.N.C.H Business Academy

240 W FOOTHILL BLVD

Azusa, CA 91702

09:00 AM - 10:30 AM PST

Jenny Bolivar, 6268129987

info@azusachamber.com

LAUNCH Business Academy

Learn | Accelerate | Upskill | Network | Create | Hone

Brought to you by the Azusa Chamber of Commerce, the LAUNCH Business Academy is a hands-on, 7-week business readiness program designed to help small business owners build strong foundations, gain clarity, and create a clear roadmap for growth. This cohort based program focuses on the real fundamentals every business needs, from structure and money management to marketing, operations, and strategic planning. Participants will leave with practical tools, templates, and a growth plan they can actually use.

To conclude the program, participants will have the opportunity to pitch their business in front of a panel of experienced professionals. Thanks to a generous program sponsor, \$750 in funding will be awarded to participants who place 1st through 3rd, based on clarity, readiness, and execution.

Program Breakdown

Week 1: Business Foundations

Legal structure, compliance basics, operational readiness, and clarity for long term growth.

Week 2: HR Readiness and People Systems

Hiring readiness, compliance, payroll basics, and building internal systems that support teams.

Week 3: Marketing and Messaging

Brand clarity, audience alignment, and marketing strategies that increase visibility and engagement.

Week 4: Compliance and Financial Protection

Risk management, business protection, and financial strategies that support long term stability.

Week 5: Achievable Outcomes

Sales processes, mindset shifts, closing strategies, and actions that lead to measurable results.

Week 6: Operations and Workflow Systems

Efficiency, process alignment, automation readiness, and systems that support scaling.

Week 7: Strategic Planning and Growth Mapping

12-month strategic plan, key goals, KPIs, and an actionable growth roadmap.

Pitch + Graduation Session

Participants will present a short business pitch to a panel of experts, with funding awarded to top finalists.

Who Should Attend

Small business owners at any stage who want to strengthen operations, gain clarity, and position their business for sustainable growth.

What You'll Walk Away With

- *A business readiness assessment*
- *A simple marketing plan*
- *A working budget and cash flow framework*
- *A personalized growth roadmap*
- *Tools, templates, and worksheets*
- *Chamber connections and peer support*
- *Certificate of completion*
- *Opportunity to pitch for funding support*

Program Fees

- *Chamber Members: Full LAUNCH cohort included at no cost*
- *Non-Chamber Members: \$500.0 full Cohort*

To conclude the program, participants will have the opportunity to pitch their business in front of a panel of experienced professionals.

Thanks to a generous program sponsor, \$750 in funding will be awarded to top participants, with \$400 awarded to 1st place, \$250 to 2nd place, and \$100 to 3rd place, based on clarity, readiness, and execution.

The program will culminate in a graduation and recognition ceremony, where all cohort participants will be formally recognized for completing the L.A.U.N.C.H Program and celebrated for their commitment to growth and readiness.

Ready to Join?

Space is limited to ensure a high-quality experience.

Azusa Chamber of Commerce

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