

Calendar of Events

December 17, 2025

Are You Sales Ready?

Better Business Bureau of Wisconsin

10019 W Greenfield Avenue

Milwaukee, WI 53214

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

In today's fast-paced business environment, the question "Are you Sales Ready?" is more crucial than ever. But what does it really mean to be sales ready, and why is it so important?

In the digital age, your online presence plays a pivotal role in how you're perceived, making it essential to represent yourself consistently and effectively across all channels.

Being sales ready means more than just having the right pitch—it's about aligning your actions, appearance, and communication in a way that resonates with today's empowered customers. Then spending the appropriate time on each action.

December 18, 2025

Executive Women's Network Coffee Mug Exchange

Waukesha State Bank Community Room

151 E. St. Paul Avenue

Waukesha, WI

11:30 AM - 01:00 PM CST

Sharon Kugi, 2627197114

info@waukeshaworks.com

January 8, 2026

Business Networking Lunch: Boosting Efficiencies Through Cash Management

City Hall Training Room

201 Delafield Street

Waukesha, WI

11:30 AM - 01:00 PM CST

AJ Simms, 4143806000

aj@waukeshaworks.com

Hosted and Presented By: Summit Credit Union

January 14, 2026

Monthly WACC Board Meeting

Waukesha City Hall

201 Delafield St

Waukesha, WI 53188

09:00 AM - 10:00 AM CST

Annette (AJ) Simms, 414-380-6000

aj@waukeshaworks.com

Your Chamber Board of Directors meet on a monthly basis to assure progress, service, and added-value to Chamber membership.

January 15, 2026

Executive Women's Network-Exploring DOWNTIME; A Continuous Improvement Tool for Ever
Thunder Bay Grille
N14W24130 Tower Pl.
Pewaukee, WI 53072
11:30 AM - 01:00 PM CST
AJ Simms, 4143806000
aj@waukeshaworks.com

Join is as our Chamber's very own, AJ Simms, takes us through a lively conversation on the values needed, principles behind, and the undeniable value gained by keeping continuous improvement top of mind for you and your team!

January 21, 2026

Business Growth in 2026 ? What?s YOUR Winning Move?
UW Credit Union New Berlin
4850 S Moorland Road
New Berlin, WI 53151
11:45 AM - 01:00 PM CST
Dana Brusewitz, 4145106398
dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: Business growth in 2026. Includes free lunch!

This session flips the script by turning the spotlight on you to uncover the boldest, smartest, and most practical strategies for business growth in 2026. Through live interaction and shared insights, we'll explore what's working, what's next, and what your personal "winning move" could be. Whether you're scaling up, pivoting, or just getting started, this session will energize your thinking and connect you with actionable ideas from real people doing real business.

***Please note our new location: UW Credit Union in New Berlin!*

February 5, 2026

2nd Annual Non-Profit Expo
Carroll University Ballroom
10:00 AM - 01:00 PM CST
AJ Simms, 414-380-6000
aj@waukeshaworks.com

February 11, 2026

Monthly WACC Board Meeting
Waukesha City Hall
201 Delafield St
Waukesha, WI 53188
09:00 AM - 10:00 AM CST
Annette (AJ) Simms, 414-380-6000
aj@waukeshaworks.com

Your Chamber Board of Directors meet on a monthly basis to assure progress, service, and added-value to Chamber membership.

February 11, 2026

Good Vibes Only: Rewiring Your Workday with Positivity

UW Credit Union New Berlin

4850 S Moorland Road

Waukesha, WI 53186

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic:

Positivity in the workplace. Includes free lunch!

A positive mindset isn't just a feel-good concept—it's a competitive advantage that fuels performance, strengthens collaboration, and helps prevent burnout. In this engaging and practical session, you'll learn simple strategies to stay optimistic, motivated, and resilient, even during challenging workdays. Whether you're leading a team or managing your own career, positivity can become your most powerful tool for growth, connection, and long-term workplace success.

***Please note our new location: UW Credit Union in New Berlin!*

February 19, 2026

Executive Women's Network-LinkedIn; Making Connections That Matter

Thunder Bay Grille

N14W24130 Tower Pl.

Pew, WI 53072

11:30 AM - 01:00 PM CST

AJ Simms, 4143806000

aj@waukeshaworks.com

SAVE THE DATE:

Join us for this timely LinkedIn refresh by: Julie Farrell

March 11, 2026

Boost, Brand and Build: Merging SEO, Social Media, and AI for Growth

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: SEO, social media and AI. Includes free lunch!

In this panel, industry experts dive into how the powerful combination of SEO, marketing, AI and social media can accelerate your business growth. You'll discover proven strategies to align these channels for greater visibility, engagement, and conversions. Whether you're looking to refine your digital approach or build a fully integrated strategy, this session offers actionable insights to unlock your brand's full potential.

March 18, 2026

Chamber Annual Meeting Featuring Dave Molenda, TDC, TDFC, TEQC

Tuscan Hall

409 Delafield Street

Waukesha, WI

11:30 AM - 01:30 PM CST

Annette (AJ) Simms, 4143806000

aj@waukeshaworks.com

Mark your calendar for Wednesday, March 18th for your Chamber Annual Meeting!

April 9, 2026

Business Networking Lunch Featuring Stephanie Freiboth; Workforce Engagement
City Hall Training Room
201 Delafield Street
Waukesha, WI

11:30 AM - 01:00 PM CST

AJ Simms, 4143806000

aj@waukeshaworks.com

SAVE THE DATE!

Join us to hear from Stephanie Freiboth, My Empowered Career, as she discussed Workforce Engagement.

April 16, 2026

Executive Women's Network-Panel of Women Executives; Inspiration for Success
Thunder Bay Grille

11:30 AM - 01:00 PM CST

AJ Simms, 4143806000

aj@waukeshaworks.com

SAVE THE DATE!

We will be selecting top female executives to discuss a 'DO IT ANYWAY' philosophy that propelled their success.

April 22, 2026

The Winning Edge: Confidence, Connection, and Closing Power

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: building sales trust & connection. Includes free lunch!

In today's fast-paced sales environment, success goes beyond product knowledge—it's about mindset, connection, and adaptability. This session offers proven strategies to build trust, engage prospects authentically, and confidently close more deals. Whether you're a seasoned sales pro or just starting out, you'll gain practical tools to boost your performance and create lasting client relationships.

May 20, 2026

6 Things Every Business Should Know Before Starting a New Website

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: creating or revamping your website. Includes free lunch!

Thinking about launching a new website—or refreshing your existing one? Join Eric Vallee of Silver Fox MKE for “6 Things to Know Before Launching a Website.” With years of experience helping companies build and relaunch successful sites, Eric will share insights on content planning, SEO, domains, CMS choices, and why smart preparation makes all the difference.

June 17, 2026

The Productivity Mindset: How Top Performers Stay on Track

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

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dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: time management. Includes free lunch!

Time is one of your most valuable resources—yet it's often the easiest to lose track of. In this session, you'll learn how to manage your time with intention, prioritize effectively, and boost productivity without burning out. From juggling tasks to leading a team to trying to stay focused in a world of distractions, you'll walk away with practical strategies to work smarter and feel more in control of your day.

July 15, 2026

Connection is the New Currency: Mastering the Art of Modern Networking

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: business networking. Includes free lunch!

In today's fast-moving world, meaningful relationships are more valuable than ever — and they're the key to unlocking new opportunities. This panel session dives into the strategies, mindsets, and habits that turn everyday conversations into powerful connections. Whether you're introverted or outgoing, just starting out or scaling up, you'll leave with practical tools to network with purpose and confidence.

August 19, 2026

DISC and EQ Decoded: The Tools to Build Trust, Influence, and Impact

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: DISC and personality assessments. Includes free lunch!

In this interactive session, we explore how combining DISC personality insights with emotional intelligence can transform the way you lead, communicate, and collaborate. You'll learn practical strategies to better understand yourself and others, manage emotions, and build stronger, more effective relationships at work. Whether you're leading a team or working inside one, this powerful combo equips you to create trust, boost influence, and drive lasting impact.

September 16, 2026

LinkedIn Like a Pro: Turn Your Profile into a Magnet

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: using LinkedIn to find new clients. Includes free lunch!

In this session, we'll uncover what it takes to create a standout LinkedIn profile. You'll learn how to showcase your unique skills and experiences to attract the right employers and connections. Join us for practical tips that will help your profile get noticed and open new professional opportunities! Features guest speaker Wayne Breitbarth!

October 21, 2026

Vision Led Leadership: Creating a Clear and Contagious Direction for Your Team

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: vision led leadership. Includes free lunch!

You know your vision, but does everyone else around you? In this session, we will talk about the importance of sharing your vision - whether it be for your company, your department, or even a project, sharing the vision with those who will be a part of it is crucial. You will learn how to get unstuck and propel your plan forward through alignment, vision casting, and strategic communication. Let's Grow!

November 18, 2026

From Hire to Inspire: Creating Workplaces Where Employees Thrive

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: creating a thriving work culture. Includes free lunch!

This session will explore innovative ways to drive employee engagement, enhance workplace culture, and improve retention in today's dynamic work environment. Attendees will learn practical strategies to inspire their teams, foster authentic connections, and navigate challenges and evolving employee expectations. By focusing on empowerment, well-being, and purposeful leadership, this panel aims to equip organizations to build motivated, productive, and loyal work forces.

December 16, 2026

Collaboration in Action: Tools and Tactics for High-Performance Teams

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: collaboration and teamwork. Includes free lunch!

In today's fast-paced, interconnected work environment, effective collaboration isn't optional—it's essential. This session explores how to build trust, communicate with impact, and create a culture where people work together, not just alongside each other. Whether you're leading a team or contributing to one, you'll walk away with practical tools to foster stronger relationships, break down silos, and achieve shared success.