

## Calendar of Events

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- February 19, 2026      **Executive Women's Network-LinkedIn; Making Connections That Matter**  
Thunder Bay Grille  
N14W24130 Tower Pl.  
Pewaukee, WI 53072  
11:30 AM - 01:00 PM CST  
Liz Unruh,  
liz@waukeshaworks.com
- February 26, 2026      **Coffee Connection**  
Johnson Financial Group  
N22W23991 Ridgeview Pkwy  
Waukesha, WI 53188  
08:00 AM - 09:00 AM CST  
Liz Unruh, 4144301374  
liz@waukeshaworks.com
- March 11, 2026      **Boost, Brand and Build: Merging SEO, Social Media, and AI for Growth**  
UW Credit Union New Berlin  
4850 S Moorland Road  
New Berlin, WI 53151  
11:45 AM - 01:00 PM CST  
Dana Brusewitz, 4145106398  
dana@positivepolarity.com  
*Join Positive Polarity for a free education and networking event. This month's topic: SEO, social media and AI. Includes free lunch!*  
*In this panel, industry experts dive into how the powerful combination of SEO, marketing, AI and social media can accelerate your business growth. You'll discover proven strategies to align these channels for greater visibility, engagement, and conversions. Whether you're looking to refine your digital approach or build a fully integrated strategy, this session offers actionable insights to unlock your brand's full potential.*
- March 11, 2026      **Monthly WACC Board Meeting**  
Waukesha City Hall  
201 Delafield St  
Waukesha, WI 53188  
09:00 AM - 10:00 AM CST  
Annette (AJ) Simms, 414-380-6000  
aj@waukeshaworks.com  
*Your Chamber Board of Directors meet on a monthly basis to assure progress, service, and added-value to Chamber membership.*

March 18, 2026

**Chamber Annual Meeting Featuring Dave Molenda, TDC, TDFC, TEQC**

**Tuscan Hall**

**409 Delafield Street**

**Waukesha, WI 53186**

11:30 AM - 01:30 PM CST

Liz Unruh, 4144301374

[liz@waukeshaworks.com](mailto:liz@waukeshaworks.com)

*Mark your calendar for Wednesday, March 18th for your Chamber Annual Meeting!*

*TOPIC: The Likability Advantage: Building Teams People Want to Work With - And Work Hard For*

April 8, 2026

**Monthly WACC Board Meeting**

**Waukesha City Hall**

**201 Delafield St**

**Waukesha, WI 53188**

09:00 AM - 10:00 AM CST

Annette (AJ) Simms, 414-380-6000

[aj@waukeshaworks.com](mailto:aj@waukeshaworks.com)

*Your Chamber Board of Directors meet on a monthly basis to assure progress, service, and added-value to Chamber membership.*

April 9, 2026

**Business Networking Lunch Featuring Stephanie Freiboth; Workforce Engagement**

**City Hall Training Room**

**201 Delafield Street**

**Waukesha, WI**

11:30 AM - 01:00 PM CST

AJ Simms, 4143806000

[aj@waukeshaworks.com](mailto:aj@waukeshaworks.com)

**SAVE THE DATE!**

*Join us to hear from Stephanie Freiboth, My Empowered Career, as she discussed Workforce Engagement.*

April 16, 2026

**Executive Women's Network-Panel of Women Executives; Inspiration for Success**

**Thunder Bay Grille**

11:30 AM - 01:00 PM CST

AJ Simms, 4143806000

[aj@waukeshaworks.com](mailto:aj@waukeshaworks.com)

**SAVE THE DATE!**

*We will be selecting top female executives to discuss a 'DO IT ANYWAY' philosophy that propelled their success.*

April 22, 2026

**The Winning Edge: Confidence, Connection, and Closing Power**

**UW Credit Union New Berlin**

**4850 S Moorland Road**

**New Berlin, WI 53151**

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

*Join Positive Polarity for a free education and networking event. This month's topic: building sales trust & connection. Includes free lunch!*

*In today's fast-paced sales environment, success goes beyond product knowledge—it's about mindset, connection, and adaptability. This session offers proven strategies to build trust, engage prospects authentically, and confidently close more deals. Whether you're a seasoned sales pro or just starting out, you'll gain practical tools to boost your performance and create lasting client relationships.*

May 20, 2026

**6 Things Every Business Should Know Before Starting a New Website**

**UW Credit Union New Berlin**

**4850 S Moorland Road**

**New Berlin, WI 53151**

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

*Join Positive Polarity for a free education and networking event. This month's topic: creating or revamping your website. Includes free lunch!*

*Thinking about launching a new website—or refreshing your existing one? Join Eric Vallee of Silver Fox MKE for “6 Things to Know Before Launching a Website.” With years of experience helping companies build and relaunch successful sites, Eric will share insights on content planning, SEO, domains, CMS choices, and why smart preparation makes all the difference.*

June 17, 2026

**The Productivity Mindset: How Top Performers Stay on Track**

**UW Credit Union New Berlin**

**4850 S Moorland Road**

**New Berlin, WI 53151**

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

*Join Positive Polarity for a free education and networking event. This month's topic: time management. Includes free lunch!*

*Time is one of your most valuable resources—yet it's often the easiest to lose track of. In this session, you'll learn how to manage your time with intention, prioritize effectively, and boost productivity without burning out. From juggling tasks to leading a team to trying to stay focused in a world of distractions, you'll walk away with practical strategies to work smarter and feel more in control of your day.*

July 15, 2026

**Connection is the New Currency: Mastering the Art of Modern Networking**

**UW Credit Union New Berlin**

**4850 S Moorland Road**

**New Berlin, WI 53151**

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

*Join Positive Polarity for a free education and networking event. This month's topic: business networking. Includes free lunch!*

*In today's fast-moving world, meaningful relationships are more valuable than ever — and they're the key to unlocking new opportunities. This panel session dives into the strategies, mindsets, and habits that turn everyday conversations into powerful connections. Whether you're introverted or outgoing, just starting out or scaling up, you'll leave with practical tools to network with purpose and confidence.*

August 19, 2026

**DISC and EQ Decoded: The Tools to Build Trust, Influence, and Impact**

**UW Credit Union New Berlin**

**4850 S Moorland Road**

**New Berlin, WI 53151**

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

*Join Positive Polarity for a free education and networking event. This month's topic: DISC and personality assessments. Includes free lunch!*

*In this interactive session, we explore how combining DISC personality insights with emotional intelligence can transform the way you lead, communicate, and collaborate. You'll learn practical strategies to better understand yourself and others, manage emotions, and build stronger, more effective relationships at work. Whether you're leading a team or working inside one, this powerful combo equips you to create trust, boost influence, and drive lasting impact.*

September 16, 2026

**LinkedIn Like a Pro: Turn Your Profile into a Magnet**

**UW Credit Union New Berlin**

**4850 S Moorland Road**

**New Berlin, WI 53151**

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

*Join Positive Polarity for a free education and networking event. This month's topic: using LinkedIn to find new clients. Includes free lunch!*

*In this session, we'll uncover what it takes to create a standout LinkedIn profile. You'll learn how to showcase your unique skills and experiences to attract the right employers and connections. Join us for practical tips that will help your profile get noticed and open new professional opportunities! Features guest speaker Wayne Breitbarth!*

October 21, 2026

**Vision Led Leadership: Creating a Clear and Contagious Direction for Your Team**

**UW Credit Union New Berlin**

**4850 S Moorland Road**

**New Berlin, WI 53151**

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

*Join Positive Polarity for a free education and networking event. This month's topic: vision led leadership. Includes free lunch!*

*You know your vision, but does everyone else around you? In this session, we will talk about the importance of sharing your vision - whether it be for your company, your department, or even a project, sharing the vision with those who will be a part of it is crucial. You will learn how to get unstuck and propel your plan forward through alignment, vision casting, and strategic communication. Let's Grow!*

November 18, 2026

**From Hire to Inspire: Creating Workplaces Where Employees Thrive**

**UW Credit Union New Berlin**

**4850 S Moorland Road**

**New Berlin, WI 53151**

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

*Join Positive Polarity for a free education and networking event. This month's topic: creating a thriving work culture. Includes free lunch!*

*This session will explore innovative ways to drive employee engagement, enhance workplace culture, and improve retention in today's dynamic work environment. Attendees will learn practical strategies to inspire their teams, foster authentic connections, and navigate challenges and evolving employee expectations. By focusing on empowerment, well-being, and purposeful leadership, this panel aims to equip organizations to build motivated, productive, and loyal work forces.*

December 16, 2026

**Collaboration in Action: Tools and Tactics for High-Performance Teams**

**UW Credit Union New Berlin**

**4850 S Moorland Road**

**New Berlin, WI 53151**

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

*Join Positive Polarity for a free education and networking event. This month's topic: collaboration and teamwork. Includes free lunch!*

*In today's fast-paced, interconnected work environment, effective collaboration isn't optional—it's essential. This session explores how to build trust, communicate with impact, and create a culture where people work together, not just alongside each other. Whether you're leading a team or contributing to one, you'll walk away with practical tools to foster stronger relationships, break down silos, and achieve shared success.*