

Calendar of Events

February 19, 2026	Executive Women's Network-LinkedIn; Making Connections That Matter Thunder Bay Grille N14W24130 Tower Pl. Pewaukee, WI 53072 11:30 AM - 01:00 PM CST Liz Unruh, liz@waukeshaworks.com
February 26, 2026	Coffee Connection Johnson Financial Group N22W23991 Ridgeview Pkwy Waukesha, WI 53188 08:00 AM - 09:00 AM CST Liz Unruh, 4144301374 liz@waukeshaworks.com
March 11, 2026	Boost, Brand and Build: Merging SEO, Social Media, and AI for Growth UW Credit Union New Berlin 4850 S Moorland Road New Berlin, WI 53151 11:45 AM - 01:00 PM CST Dana Brusewitz, 4145106398 dana@positivepolarity.com <i>Join Positive Polarity for a free education and networking event. This month's topic: SEO, social media and AI. Includes free lunch!</i> <i>In this panel, industry experts dive into how the powerful combination of SEO, marketing, AI and social media can accelerate your business growth. You'll discover proven strategies to align these channels for greater visibility, engagement, and conversions. Whether you're looking to refine your digital approach or build a fully integrated strategy, this session offers actionable insights to unlock your brand's full potential.</i>
March 11, 2026	Monthly WACC Board Meeting Waukesha City Hall 201 Delafield St Waukesha, WI 53188 09:00 AM - 10:00 AM CST Annette (AJ) Simms, 414-380-6000 aj@waukeshaworks.com <i>Your Chamber Board of Directors meet on a monthly basis to assure progress, service, and added-value to Chamber membership.</i>

March 18, 2026

Chamber Annual Meeting Featuring Dave Molenda, TDC, TDFC, TEQC

Tuscan Hall

409 Delafield Street

Waukesha, WI 53186

11:30 AM - 01:30 PM CST

Liz Unruh, 4144301374

liz@waukeshaworks.com

Mark your calendar for Wednesday, March 18th for your Chamber Annual Meeting!

TOPIC: The Likability Advantage: Building Teams People Want to Work With - And Work Hard For

April 8, 2026

Monthly WACC Board Meeting

Waukesha City Hall

201 Delafield St

Waukesha, WI 53188

09:00 AM - 10:00 AM CST

Annette (AJ) Simms, 414-380-6000

aj@waukeshaworks.com

Your Chamber Board of Directors meet on a monthly basis to assure progress, service, and added-value to Chamber membership.

April 9, 2026

Business Networking Lunch Featuring Stephanie Freiboth; Workforce Engagement

City Hall Training Room

201 Delafield Street

Waukesha, WI

11:30 AM - 01:00 PM CST

AJ Simms, 4143806000

aj@waukeshaworks.com

SAVE THE DATE!

Join us to hear from Stephanie Freiboth, My Empowered Career, as she discussed Workforce Engagement.

April 16, 2026

Executive Women's Network-Panel of Women Executives; Inspiration for Success

Thunder Bay Grille

11:30 AM - 01:00 PM CST

AJ Simms, 4143806000

aj@waukeshaworks.com

SAVE THE DATE!

We will be selecting top female executives to discuss a 'DO IT ANYWAY' philosophy that propelled their success.

April 22, 2026

The Winning Edge: Confidence, Connection, and Closing Power

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: building sales trust & connection. Includes free lunch!

In today's fast-paced sales environment, success goes beyond product knowledge—it's about mindset, connection, and adaptability. This session offers proven strategies to build trust, engage prospects authentically, and confidently close more deals. Whether you're a seasoned sales pro or just starting out, you'll gain practical tools to boost your performance and create lasting client relationships.

May 20, 2026

6 Things Every Business Should Know Before Starting a New Website

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: creating or revamping your website. Includes free lunch!

Thinking about launching a new website—or refreshing your existing one? Join Eric Vallee of Silver Fox MKE for "6 Things to Know Before Launching a Website." With years of experience helping companies build and relaunch successful sites, Eric will share insights on content planning, SEO, domains, CMS choices, and why smart preparation makes all the difference.

June 17, 2026

The Productivity Mindset: How Top Performers Stay on Track

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

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dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: time management. Includes free lunch!

Time is one of your most valuable resources—yet it's often the easiest to lose track of. In this session, you'll learn how to manage your time with intention, prioritize effectively, and boost productivity without burning out. From juggling tasks to leading a team to trying to stay focused in a world of distractions, you'll walk away with practical strategies to work smarter and feel more in control of your day.

July 15, 2026

Connection is the New Currency: Mastering the Art of Modern Networking

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: business networking. Includes free lunch!

In today's fast-moving world, meaningful relationships are more valuable than ever — and they're the key to unlocking new opportunities. This panel session dives into the strategies, mindsets, and habits that turn everyday conversations into powerful connections. Whether you're introverted or outgoing, just starting out or scaling up, you'll leave with practical tools to network with purpose and confidence.

August 19, 2026

DISC and EQ Decoded: The Tools to Build Trust, Influence, and Impact

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

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dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: DISC and personality assessments. Includes free lunch!

In this interactive session, we explore how combining DISC personality insights with emotional intelligence can transform the way you lead, communicate, and collaborate. You'll learn practical strategies to better understand yourself and others, manage emotions, and build stronger, more effective relationships at work. Whether you're leading a team or working inside one, this powerful combo equips you to create trust, boost influence, and drive lasting impact.

September 16, 2026

LinkedIn Like a Pro: Turn Your Profile into a Magnet

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: using LinkedIn to find new clients. Includes free lunch!

In this session, we'll uncover what it takes to create a standout LinkedIn profile. You'll learn how to showcase your unique skills and experiences to attract the right employers and connections. Join us for practical tips that will help your profile get noticed and open new professional opportunities! Features guest speaker Wayne Breitbarth!

October 21, 2026

Vision Led Leadership: Creating a Clear and Contagious Direction for Your Team

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: vision led leadership. Includes free lunch!

You know your vision, but does everyone else around you? In this session, we will talk about the importance of sharing your vision - whether it be for your company, your department, or even a project, sharing the vision with those who will be a part of it is crucial. You will learn how to get unstuck and propel your plan forward through alignment, vision casting, and strategic communication. Let's Grow!

November 18, 2026

From Hire to Inspire: Creating Workplaces Where Employees Thrive

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: creating a thriving work culture. Includes free lunch!

This session will explore innovative ways to drive employee engagement, enhance workplace culture, and improve retention in today's dynamic work environment.

Attendees will learn practical strategies to inspire their teams, foster authentic connections, and navigate challenges and evolving employee expectations. By focusing on empowerment, well-being, and purposeful leadership, this panel aims to equip organizations to build motivated, productive, and loyal work forces.

December 16, 2026

Collaboration in Action: Tools and Tactics for High-Performance Teams

UW Credit Union New Berlin

4850 S Moorland Road

New Berlin, WI 53151

11:45 AM - 01:00 PM CST

Dana Brusewitz, 4145106398

dana@positivepolarity.com

Join Positive Polarity for a free education and networking event. This month's topic: collaboration and teamwork. Includes free lunch!

In today's fast-paced, interconnected work environment, effective collaboration isn't optional—it's essential. This session explores how to build trust, communicate with impact, and create a culture where people work together, not just alongside each other.

Whether you're leading a team or contributing to one, you'll walk away with practical tools to foster stronger relationships, break down silos, and achieve shared success.