

Calendar of Events

February 23, 2024
- December 31, 2025

All Things Chamber On-Demand Webinar Program

On Demand Virtual Training

12:00 AM - 12:00 AM CST

IACCE is pleased to partner with Teri Smiley and Starfish Partnerships for a new All Things Chamber Webinar Series. This program is an excellent staff onboarding program and can also be used as a refresher to current staff members during staff meetings or a staff retreat. The series includes an introduction video and six (6) modules in the areas that cover "All Things Chamber":

All Things Introduction – Program Overview and Welcome Message

All Things Governance – Governing Documents, Board Role & Responsibilities, Committees & Task Force Groups, Board Meetings & Retreats

All Things Operations – Financial Management, Staff Teams & Culture

All Things Membership – Recruitment, Relationships, Retention

All Things Events & Programs – Event & Program Management, Fundraising, Meetings, Programs

All Things Community – Advocacy & Public Policy, Education Programs, Leadership Programs – Adult and Youth

All Things "Extra" – Foundations, Marketing & Communications, Non-Dues Revenue, Lessons Learned

The "All Things Chamber" bundle provides pre-recorded material, averaging a hour per module split into several shorter videos for ease of training, plus downloadable notes pages of the power points and additional PDF documents. Participating chambers will also be invited to a private Facebook group for Q&A and connecting with fellow chamber members across the country. This versatile digital resource allows you to utilize the content for a comprehensive staff training or retreat or for individual training at your own pace. You will have access to the recordings through December 31, 2025.

?IACCE members can purchase this incredible tool for only \$195. Upon registration, IACCE will notify Teri and you will receive a unique access code from her for your chamber to use. Please remember that your unique access code may not be share with anyone outside of your chamber staff.

Please contact Lisa Weitzel at lisa@iacce.org or 217-585-2995 with any questions

May 7, 2024

2024 Leadership Summit

Country Club of Peoria

4700 N Grandview Drive

Peoria Heights, IL 61616

09:00 AM - 03:00 PM CST

Join us for this year's Leadership Summit!

Are you a catalytic leader? Interested in driving change for your chamber and your community? Even if you aren't the CEO (but think like one), join us May 7 at the Country Club of Peoria for roundtable discussions focusing on the future of chambers. Let's utilize your collective wisdom to inspire ideas to move our chambers and communities forward.

\$125 - lunch and beverages are included

Thinking of spending the night nearby before the Summit? We have a small room block at the Pere Marquette Marriott in Peoria. It's \$139 plus tax plus a discounted parking rate of \$10/day. The group rate is only good through April 22 - make your reservations early! Here's the link.

Are you local or arriving in town Monday? We'll meet for dinner at Saffron Social at 6pm.

Agenda

Generating Value Amidst Constant Risk and Change

This discussion will be led by Doug Cruitt/Distillery Labs

Cruitt has a strategic consulting and coaching background specializing in entrepreneurship, leadership, self-improvement and strategic support to help others grow, lead and succeed. Distillery Labs is Peoria's technology and innovation center launched in 2020 as part of the larger Illinois Innovation Network.

In the morning, we will discuss how ongoing business disruption from economic uncertainty, new technologies, changing consumer demands and for-profit competition are forcing chambers to reconsider their business model, their tolerance for risk and their value proposition. There are a multitude of paths, so how should chambers move forward?

The CEO's Role in the Contemporary Landscape of Chamber Leadership

Over lunch and in the afternoon, we will discuss trends and critical issues around people, culture, financial performance, innovation, excellence. Through these discussions, you will walk away with new ideas for solutions from your peers. Expect the opportunity to learn and share with each other on important topics like:

*Chat GPT and what it means for privacy, staffing, members, etc.,
Chamber workforce issues from burnout, staffing shortages and turnover, to rebuilding culture,
Succession planning for staff roles, continuity planning, and crisis planning,
The opportunity for Chambers to change the world through social impact, ESG, and DEI.*

This is the place for chamber leaders to find your community and grow your personal cabinet of advisors. We hope to see you Tuesday, May 7 at the Country Club of Peoria!

July 18, 2024

New Executives Meeting

02:00 PM - 03:00 PM CST

Lisa Weitzel, 217-585-2995

lisa@iacce.org

If you are new to your role in the last year or two, join us to talk through challenges, concerns or if you are just looking to connect with your fellow chamber execs. We'll have a standing call once a quarter on the third Thursday - register at this Zoom link and you'll get a calendar invite to save the time.

Or register

here: <https://us02web.zoom.us/meeting/register/tZ0uc-irrTgjGdy0U1Hd5c2LOei6TlnKvKBk>

August 20, 2024

2024 Membership Sales Training Seminar

Schaumburg Business Association

1501 Woodfield Rd #115n

Schaumburg, IL 60173

09:30 AM - 03:30 PM CST

Join us for this year's Membership Sales Training Seminar featuring the Holman Bros!

This one day intense learning session will cover the following:

Crafting Optimal Prospect Profiles

Learn effective strategies for identifying businesses primed for active engagement and long-term membership, driving growth for your chamber.

Strategic Questioning

Utilize strategic questioning techniques to engage prospective members in meaningful recruiting conversations, gaining insights into their unique circumstances, challenges and needs.

Improving Recruiting Outcomes with Soft Skills

Discover the critical role of interpersonal skills in building relationships and facilitating productive conversations for recruiting success. Key skills include effective communication, active listening, empathy, and time management.

Boosting Average New Member Sale

Implement a systematic approach to boost revenue per new member sale by customizing your membership recommendations to directly address the individual needs of each prospective member.

Will talk about conversation you should have

Talk about message maps

Finding your voice

Complimentary Recruiting Playbook

Alongside the training, Doug & Bill Holman will provide a comprehensive recruiting playbook, emphasizing the strategies and techniques they will be sharing throughout the day.

Last but not least, one lucky attendee will win a free year Holman Bros Next Level Coaching!

Can't be there in person? You can attend the seminar virtually!

October 1, 2024

Scholarship Deadline for Fall Conference & Winter Institute is Today

Due by 5pm

Apply here: <https://www.surveymonkey.com/r/iaccesscholarship>

October 17, 2024

New Executives Meeting

02:00 PM - 03:00 PM CST

Lisa Weitzel, 217-585-2995

lisa@iacce.org

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Or register

here: <https://us02web.zoom.us/meeting/register/tZ0uc-irrTgjGdy0U1Hd5c2LOei6TlnKvKBk>

January 16, 2025

New Executives Meeting

02:00 PM - 03:00 PM CST

Lisa Weitzel, 217-585-2995

lisa@iacce.org

If you are new to your role in the last year or two, join us to talk through challenges, concerns or if you are just looking to connect with your fellow chamber execs. We'll have a standing call once a quarter on the third Thursday - register at this Zoom link and you'll get a calendar invite to save the time.

Or register

here: <https://us02web.zoom.us/meeting/register/tZ0uc-irrTgjGdy0U1Hd5c2LOei6TlnKvKBk>

April 17, 2025

New Executives Meeting

02:00 PM - 03:00 PM CST

Lisa Weitzel, 217-585-2995

lisa@iacce.org

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