

## Calendar of Events

info@weddingchamber.vegas

January 6, 2026

### **President's Level Member Brunch - SEO Updates to Be Recommended by AI in 2026**

**Grand Marquee Room (inside Slice of Vegas) at The Shoppes at Mandalay Place**

**3950 S Las Vegas Blvd**

**Las Vegas, NV 89119**

**11:00 AM - 01:00 PM PST**

Brian Mills,

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*In a world where algorithms are the new matchmakers, the question isn't just 'Are you visible online?' it's 'Will AI choose your business as The One?'"*

*At this President's Level Educational Brunch, discover how artificial intelligence, zero-click searches, and next-gen SEO are reshaping how couples find vendors — and why visibility alone is no longer enough.*

*Join Wedding Industry Author, Podcast Host, and SEO expert Matthew Campbell as he shares the critical updates you need to make to your website, Google My Business profile, and social media content in order to stand out — not just to couples, but to the AI systems deciding who gets seen first. Because in the age of algorithmic matchmaking, only the most optimized businesses will get the proposal.*

*This exclusive Masterclass is free for Wedding Chamber President's Level Members. PLM's may also bring their President's Level Employee Members as a guest for \$40.*