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March 14, 2016

Dear Friend,

We are excited to invite you to the 6th Annual NF Hope Concert, where we will be **honoring the The Venetian | Palazzo Entertainment Team**. The 6th Annual NF Hope Concert will be held on Sunday, October 23rd, 2016 at The Venetian Las Vegas.

The team at the Venetian | Palazzo have supported our efforts to help those living with the currently untreatable and incurable neurological disorder, Neurofibromatosis (NF) since 2013. Their support has had an enormous impact on local NF families and has helped us grow the NF Hope Concert to make an even bigger difference.

The NF Hope Concert has proudly contributes 100% of the proceeds every year to NF Network to fund their advocacy efforts (which have resulted in over \$600 Million in federally funded NF research since 1996) and to the Nevada Childhood Cancer Foundation to help those NF families living in Southern Nevada.

This year we are celebrating our 6th Annual NF Hope Concert in Las Vegas, and we expect to make it the most successful event to date. Even if you can't attend the concert, **we encourage you recognize The Venetian | Palazzo Team and show your support for the work of NF Network and the Nevada Childhood Cancer Foundation by purchasing your tickets and reserving your space in our Tribute Journal.**

Thank you in advance for your generosity. We look forward to seeing you at the 6th Annual NF Hope Concert on October 23rd.

With much admiration,

Michelle & Ken Alber, **Event Chairs**
Ellen Bodner, **Event Chair**
Charlene & Geoff Sher, **Event Chairs**
Laura & Richard Litt, **Event Chairs**



THE 6th ANNUAL NF HOPE CONCERT

HONORING

THE VENETIAN | PALAZZO TEAM

WITH THE ADVOCATE OF HOPE AWARD

SPONSORSHIP PACKAGES

DREAM Sponsor (\$10,000)

- ★ 12 VIP tickets* to the 6th Annual NF Hope Concert
- ★ Back or Inside Cover of Tribute Journal
- ★ Listed as Dream Sponsor on all concert marketing

IMAGINE Sponsor (\$5,000)

- ★ 8 VIP tickets* to the 6th Annual NF Hope Concert
- ★ Two-Page Spread in Tribute Journal
- ★ Listed as Imagine Sponsor on online concert marketing

BELIEVE Sponsor (\$2,500)

- ★ 4 VIP tickets* to the 6th Annual NF Hope Concert
- ★ Full Page in Tribute Journal
- ★ Listed as Believe Sponsor at concert

HOPE Sponsor (\$1,000)

- ★ 2 VIP tickets* to the 6th Annual NF Hope Concert
- ★ Half Page in Tribute Journal
- ★ Listed as Hope Sponsor at concert

ADVERTISING OPPORTUNITIES

TWO-PAGE	\$2,000, includes 2 orchestra seats
FULL PAGE	\$1,000, includes 2 orchestra seats
HALF PAGE	\$500

ADDITIONAL PACKAGES

FAMILY Honor Scroll	\$500, includes 4 orchestra seats
INDIVIDUAL Honor Scroll	\$250, includes 2 orchestra seats

DEADLINE FOR ALL ADS IS FRIDAY, SEPTEMBER 23

* VIP tickets include access to private reception. Date TBA.



THE 6th ANNUAL NF HOPE CONCERT RESERVATION FORM

SPONSORSHIP PACKAGES

- | | |
|--|----------|
| <input type="checkbox"/> DREAM Sponsor | \$10,000 |
| <input type="checkbox"/> IMAGINE Sponsor | \$5,000 |
| <input type="checkbox"/> BELIEVE Sponsor | \$2,500 |
| <input type="checkbox"/> HOPE Sponsor | \$1,000 |

ADVERTISING OPPORTUNITIES

- | | |
|------------------------------------|---------|
| <input type="checkbox"/> TWO-PAGE | \$2,000 |
| <input type="checkbox"/> FULL PAGE | \$1,000 |
| <input type="checkbox"/> HALF PAGE | \$500 |

ADDITIONAL PACKAGES

- | | |
|--|-------|
| <input type="checkbox"/> FAMILY Honor Scroll | \$500 |
| <input type="checkbox"/> INDIVIDUAL Honor Scroll | \$250 |

NAME/TITLE: _____

COMPANY: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

Enclosed is my check made payable to NF Network

Charge my Credit Card for the amount of \$ _____

Master Card Credit Card #: _____

Visa

American Expiration Date: _____

Express

Cardholder's Name: _____