

2021 WAUKESHA COUNTY
RESOURCE DIRECTORY

GOVERNMENT • HOSPITALS
CLUBS & ORGANIZATIONS
MUNICIPALITIES • LISTINGS



Ask
about our
"Community
Page"
option!

Brand your business year-round!

The Freeman Newspapers' annual resource directory will connect your business name and brand with more than 50,100 households in Waukesha County. This comprehensive and user-friendly directory is packed with local information residents and visitors can use year-round.

✓ Delivers Superior Exposure

- **Over 125,000 potential readership**

- Publishes in four trusted publications throughout Waukesha County

✓ High Quality Publication

- Listings are updated each year
- Premium-quality design & printing ensures outstanding ad reproduction

✓ Full-Year Shelf Life

- Long shelf life offers higher readership and pass-along

Contact your advertising consultant to reserve your ad space today!

Publishes:

- Saturday, February 20
Waukesha Freeman
- Thursday, February 25
Oconomowoc Enterprise
- Friday, March 5
Brookfield & Elm Grove This Month
- Saturday, March 20
Lake Country This Month

Additional
copies will
be available
at local
chamber
offices!

Ad Deadline: Friday, January 22

Rates: Includes Full Color, All Gloss.

Full Page (7.75" x 10.2")	\$1070
Half Page (H 7.75" x 5" / V 3.8" x 10.2")	\$565
Quarter Page (3.8" x 5")	\$297
Eighth Page (H 3.8" x 2.45" / V 1.85" x 5")	\$157
Premium Back Page.....	\$1,220
Premium Pages 2, 3 and Inside Back.....	\$1,145

Contract discounts apply.

15% Discount on repeat ads between Signature Booklet special sections throughout 2021 AFTER the first ad is purchased at the regular open rate. Excludes premium positions and any other discounts.

Audited by:

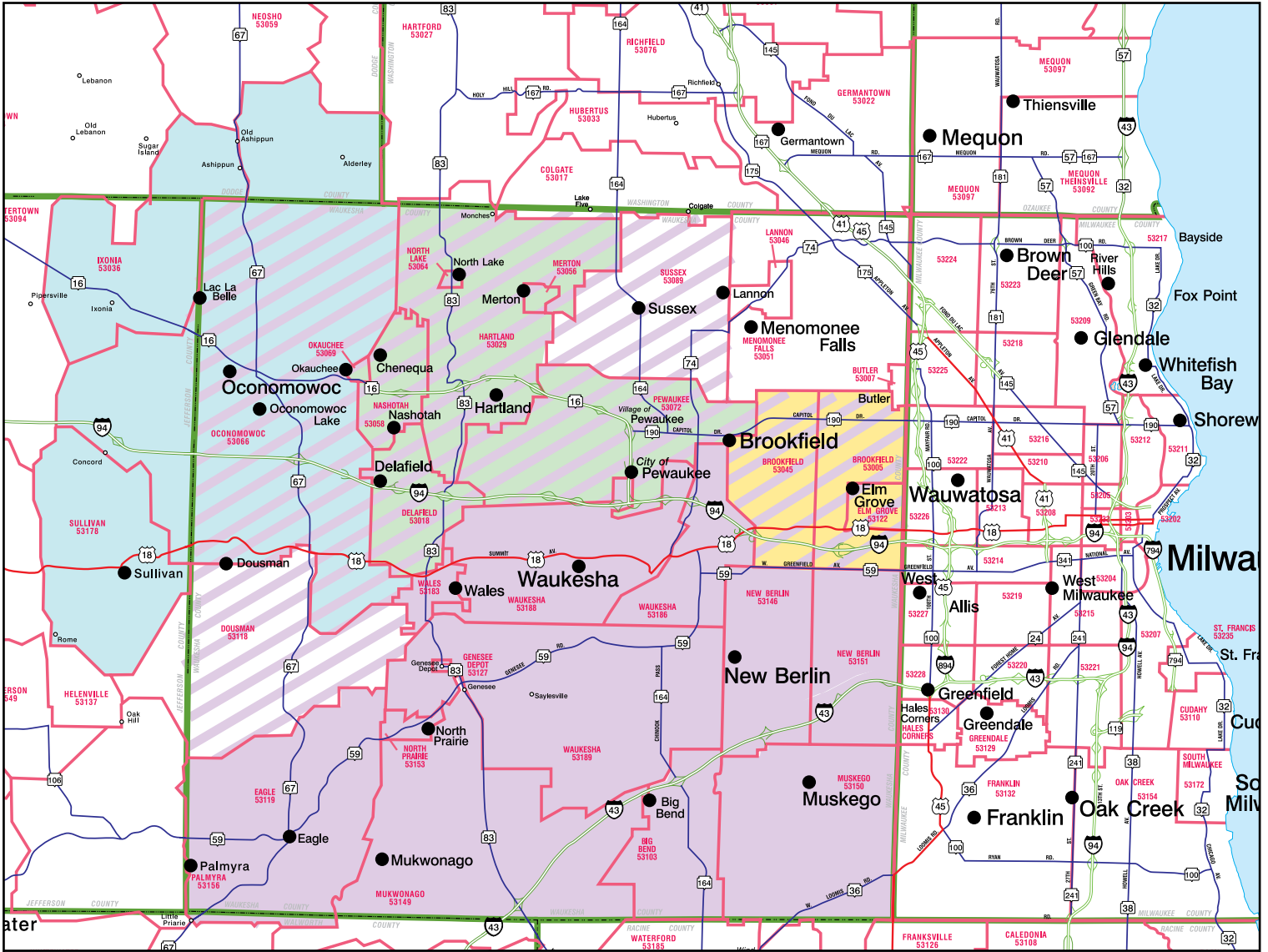
The FREEMAN OCONOMOWOC
A Trusted Tradition since 1859 ENTERPRISE
A LAKE COUNTRY TRADITION SINCE 1888

Lake Country Brookfield & Elm Grove
THIS MONTH THIS MONTH


- Mary Carlson | (414) 531-1491 | mcarlson@conley.net.com
- Craig Hauser | (262) 513-2698 | chauser@conley.net.com
- Nancy Kaepfel | (262) 513-2625 | nkaepfel@conley.net.com
- Colleen Miller | (262) 513-2645 | cmiller@conley.net.com
- Barbara Palma | (262) 513-2622 | bpalma@conley.net.com
- Jim Baumgart | (262) 513-2621 | jbaumgart@conley.net.com

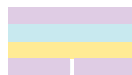
COVERAGE MAP

Waukesha Freeman • Oconomowoc Enterprise
 Brookfield Elm Grove Monthly • Lake Country This Month

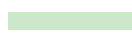


12/8/2020

 Brookfield & Elm Grove-This Month 16,634 hh

 Waukesha FREEMAN - 8,303 paid
 Saturday FREEMAN with samples - 12,119

 Oconomowoc ENTERPRISE - 3,297 paid

 Lake Country-This Month - 18,119 hh