

# THE VOICE OF BUSINESS

February 2024



Brian Erickson

1405 IDAHO STREET ELKO, NEVADA 89801 775.738.7135 WWW.ELKONEVADA.COM

### **ELKO AREA CHAMBER'S**



### **SEEKING VENDORS**

MAY 11TH & 12TH 2024
AT THE ELKO CONVENTION CENTER

### FOR MORE INFORMATION OR TO REGISTER:

CALL: 775-738-7135

OR E-MAIL EVENTS@ELKONEVADA.COM

THANK YOU TO OUR NEWSLETTER SPONSORS FOR YOUR COMMUNITY AND BUSINESS SUPPORT!

















THE BUSINESS BEHIND YOUR BUSINESS

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Kacie Ortiz Elko Veteran Corps

### WELCOME NEW MEMBERS!

#### **On-Target Cleaning LLC**

Melinda & Michael Cauley (Owner) Spring Creek, NV 89815 775-340-2049

#### **Ogi Deli**

Carolyn Paszek & Elias Goicoechea (Owners) 460 Commercial St Elko, NV 89801 775-753-9290

#### **Coach Gil Sargent**

Gil Sargent (Owner) Elko, NV 89801 775-385-0785

#### **NAMI Northeastern Nevada**

Haley Ragland (Program Coordinator) 429 Court St Elko, NV 89801 775-299-2837

#### Grandma Sandino's

Mary Sandino & Dave Udy (Owners) 1235 East Sandra Circle Salt Lake City, UT 84121 801-631-9933

### Business After Hours Febuary Raffles

Businesses: If you are a member of the Chamber, you may enter our free raffle! Winners will receive a FREE Banner Ad for one month on our website.

Public: If this is your first time at Business After Hours you may enter our other free raffle! The winner this month will receive \$25 in Chamber Checks!



#### February 15th

Empire Southwest 460 Commercial Street (Ogi Deli) Elko, NV 89801 5:30-7:00 PM



### ABOUT RMRC

You may know The Ruby Mountain Resource Center (RMRC) for our fantastic thrift store and clothing boutique, and we hope that the community has benefited from our vast inventory. We would also like the community to know about our mission behind the scenes.

RMRC is a beacon of empowerment and inclusivity, and a local non-profit dedicated to providing job training and purposeful, worthwhile work at self-sustaining enterprises for people with intellectual disabilities. Our mission extends beyond employment; we strive to foster independence, personal growth, and a sense of purpose among our participants.

We run two programs to assist participants in a variety of ways. In our Day Habilitation program, our Job Coaches work with the participants on communication, social, and emotional skills through the use of interactive activities. Some of these activities include making crafts, solving puzzles, and interacting with the staff at RMRC. In our Pre-Vocational Program participants work in the thrift store and boutique. They perform an array of jobs including the intake of donations, shredding, and cashiering. Our goal is to assist the participants in developing their communication, social, and workplace skills.

The participants as well as the staff at Ruby Mountain Resource Center love to interact with our community. Please come by the store at 806 River Street in Elko to see all that we have to offer! For any questions about our services and/or monetary donations please contact our Executive Director, Alley Shafer, by calling the center at 775-738-8360 or email exec@rmrcelko.org.

Together, we can build a more inclusive and supportive future for individuals with intellectual disabilities.

# AREYOU AMBASSADORS AWESONE?

Elko Area Chamber would like to invite you and/or a team member to our Ambassador Meeting, February 8th at Noon at 1405 Idaho Street.

Fast Facts about the Elko Area Chamber's Ambassador Committee:

- 1. The largest standing committee in the Chamber
- 2. A premier business networking and outreach program
- 3. An excellent opportunity for volunteering with the Chamber and in our community

FOR MORE INFORMATION OR TO RSVP CONTACT EVENTS@ELKONEVADA.COM OR 775-738-7135







2024 BUSINESS AFTER HOURS

JANUARY 18 Shutters Hotel Elko

. . . . . . . . . . .

FEBRUARY 15
Empire-Cat
Southwest

MARCH 21
Full Range
Physical Therapy

APRIL 18
Safety First Training
& Consulting

MAY 16 Cripps Photography

JUNE 20 5th Gear Powersports

JULY 18
Shabonya Dutton State
Farm/ The Giddy Garden/
Blooming Events

AUGUST 15
Stewart Title

SEPTEMBER 19 Northeastern Nevada Regional Hospital

OCTOBER 17 Cook's Steakhouse & Saloon

NOVEMBER 21

AM Beauty Institute

**DECEMBER 19** Christmas Party

NEXT BUSINESS BEFORE HOURS

. . . . . . . . . . . .

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February 8 Elkoyote



Billie Crapo CEO

Meghan Micheli
Marketing & Program
Coordinator

Katie Ashley Membership Support Coordinator

Katie Bawcom Member Services / Visitor Center Coordinator

### Showing local love for valentine's

Valentine's Day is quickly approaching! Have you purchased your gifts for that special someone yet? This Valentine's Day, consider making it extra special by stopping into local shops for some unique gifts that will knock their socks off! Small shops usually have a better selection than the big places, and you're supporting your community too. Here are some more reasons you should shop small for your Valentine.

### Money stays local

When you shop local businesses in your community this Valentine's Day, much more of your money stays local. A recent study estimates that when people shop in their local communities, close to 70% of what you spend stays right there supporting the community. That number is cut in half for the big box stores, and almost nothing stays local when shopping online.

### Help build a stronger community

When you shop at a local business, you are supporting your neighbors. Local businesses hire people from their communities, donate to charities, and sponsor kids on the local little league teams. Shopping at a local business means you're helping a family pay their mortgage, send their kids to summer camp, or paying medical bills. You're supporting a person, not a corporation.

### It's run!

Strolling in and out of little shops is just plain fun! Those small businesses have some cool, unique gifts that you just can't get anywhere else. Sure, plush toys with heart-shaped everything are okay, but they're also made by the millions. You can find things like that at any big-box store. But there are so many unique choices at the local places. Many local shops stock handmade gifts.

### THE VOICE OF BUSINESS

### vigital events calendar

Your event, your story - be the architect of connection within our thriving community!

| 0   | February 2024 |     |     |     |     | 0   |
|-----|---------------|-----|-----|-----|-----|-----|
| Sun | Mon           | Tue | Wed | Thu | Fri | Sat |
|     |               |     |     | 1   | 2   | 3   |
| 4   | 5             | 6   | 7   | 8   | 9   | 10  |
| 11  | 12            | 13  | 14  | 15  | 16  | 17  |
| 18  | 19            | 20  | 21  | 22  | 23  | 24  |
| 25  | 26            | 27  | 28  | 29  |     |     |

**Event Registration** 

Advanced Calendar Search

**Submit Your Event** 

### benefits:

#### 1) Enhanced Local Visibility:

- Targeted Exposure: Our events calendar is often frequented by local community members, including potential customers & other businesses. By featuring events on this platform, businesses can increase their visibility among a relevant & local audience.
- Credibility & Trust: Being associated with the Chamber lends credibility to the event & the business hosting it. This association can enhance trust among potential attendees & customers, contributing to the success of the event & overall reputation of the business.

### 2) Networking & Collaboration Opportunities:

- Connect with the Local Business Community: Chambers are hubs for local businesses. Advertising events on our calendar provides businesses with a unique opportunity to connect with other local businesses, fostering network & collaboration that can lead to partnerships, referrals, & shared opportunities.
- Access to Influential Individuals: Chambers often attract influential individuals & community leaders. By participating in Chamber events & advertising on our calendar, businesses increase their chances of being noticied by key players in the local business scene, potentially opening doors to valuable connections.

Submit your upcoming events on our website or by contacting one of the Chamber staff!



2024 CHAMBER EVENTS

. . . . . . . . . . .

MAY 11 & 12 Elko Home Show

> JUNE 15 Beer Festival

JULY 27
Sherman Dinner

<u>December 5</u> Light Up the Night

**DECEMBER 19** Christmas Party



### CHAMBER MEMBER BENEFITS

Networking

**Business Contacts** 

Referrals

Targeted, Effective, and Affordable Advertising

**Publicity** 

Professional Development & Training

Discounted Membership with NAE

**Government Advocacy** 

Learning Opportunities

**Programs & Workshops** 

Free Graphic Design

Free Webpage & Domain Name

Opportunities for Event Sponsorship

**Chamber Business Directory** 

**Chamber Checks** 

**Ribbon Cuttings** 

**Weekly Events Update** 

**Business After Hours** 

**Business Before Hours** 

**Job Board** 

**Calendar of Events** 

**Printing Discounts** 

**Meeting Room** 

**Notary Services** 









Threeby5 Artist and Owner, Chris Vedis is leaving his mark on Elko's artistic landscape. Armed with an Associate degree in visual communications from the Art Institute of Pittsburgh, Chris brings a unique blend of skill and passion to the table. From striking portraits to automotive murals, Threeby5 Artist is a haven for those seeking personalized creations. Chris can add a creative touch whether it's sign painting, window painting, home and business murals, etc. If you've passed by the exterior of the Family Resource Center in Downtown Elko you will view a testament to Threeby5 Artist's transformative power; adorned with a mural that captures the spirit of the community.

In recognition of his exceptional talent, Chris Vedis clinched the prestigious 2023 Elko People's Choice Award for Best Artist. Additionally, his prowess in acrylics secured him a commendable 3rd place at the National 2023 Veterans Creative Arts Festival. In support of the community, Chris also airbrushed a cooler for the 2023 Rides and Rods car show which was auctioned off and raised \$1500 for Zero Suicides Elko County.

As Threeby5 Artist continues to evolve, Chris envisions expanding his artistic horizons. The vision extends beyond mere creations; it's about forging connections and leaving an everlasting imprint on the artistic fabric of Elko.

What sets Threeby5 Artist apart is Chris's personal touch. Every stroke, every color choice, and every project reflects not just technical mastery but a deep connection to the art and the people it serves. Threeby5 Artist isn't just creating art, it's crafting experiences, telling stories, and leaving an enduring mark on the canvas of Elko's creative scene.

For quotes or more information:

chris@threeby5artist.com









### **SAY HELLO!**

TO CHAMBER INNOVATION

ELKO AREA CHAMBER OFFERS CUSTOMIZABLE
MARKETING AND SPONSORSHIP SOLUTIONS TO
FURTHER TAILOR YOUR MEMBERSHIP AND MEET YOUR
BUSINESS'S NEEDS!

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### February

| S   | M                          | Т  | W  | TH   | F  | S   |
|---|----------------------------|--|--|--|--|---|
|   |                            |  |  | Western Folklife<br>Center Cowboy<br>Poetry Gathering<br>775-738-7508<br>Cowboy Arts &<br>Gear Museum Bit<br>& Rein Contest<br>775-389-1713<br>California Trail<br>Interpretive Center<br>Leather Stamping<br>775-738-1849 | Western Folklife<br>Center Cowboy<br>Poetry Gathering<br>775-738-7508<br>Cowboy Arts &<br>Gear Museum Bit<br>& Rein Contest<br>775-389-1713<br>California Trail<br>Interpretive Center<br>Painting Poems<br>775-738-1849 | Western Folklife Center Cowboy Poetry Gathering 775-738-7508 Cowboy Arts & Gear Museum Bit & Rein Contest 775-389-1713 California Trail Interpretive Center Braided Rugs 775-738-1849 |
| California Trail<br>Interpretive<br>Center Bows<br>& Throws<br>775-738-1849 | 5                          | Horizon<br>Hospice Grief<br>Support Group<br>775-778-0612                    | 7  | VFW Auxiliary<br>775-753-2112<br>Exec. Committee<br>Business Before<br>Hours: Elkoyote<br>Ambassadors at<br>Noon   | 9  | Northeastern Nevada Museum Second Saturday 775-738-3418  Evolution Powersports: Snow Show 775-738-8236  |
| California Trail<br>Interpretive<br>Center Bows<br>& Throws<br>775-738-1849 | Government Affairs Meeting | 13   | Love & Lattes<br>Vendor Event<br>970-275-7671<br>Valentine's Day | INSERTS DUE Business After Hours: Empire-Cat Southwest at Ogi Deli   | 16   | 17 F.I.S.H. Adult Prom 775-738-3038 Charlee's Mardi Gras 775-753-5869   |
| California Trail<br>Interpretive<br>Center Bows<br>& Throws<br>775-738-1849 | 19 President's Day         | Board Meeting Lunch & Learn Horizon Hospice Grief Support Group 775-778-0612 | 21   | NGM - Elko Career<br>Fair at ECVA<br>Noon - 6 PM   | 23   | California Trail<br>Interpretive<br>Center Crochet<br>a Coaster<br>775-738-1849   |
| California Trail<br>Interpretive<br>Center Bows<br>& Throws<br>775-738-1849 | 26                         | 27   | 28   | 29   |  |   |



ELKO - SPRING CREEK - LAMOILLE - CARLIN

1405 IDAHO STREET ELKO, NEVADA 89801

### SHUTTERS HOTEL ELKO













#### **MISSION STATEMENT**

The Elko Area Chamber promotes economic growth, opportunity, and diversity in service for our members. We are the business behind your business.

KAIROS RECOVERY & BEHAVORIAL HEALTH







Business After Hours: FEBRUARY 15, 2024, 5:30-7 PM Empire-Cat Southwest at Ogi Deli, 460 Commerical Street

Business Before Hours: FEBRUARY 8, 2024, 8-9 AM Elkoyote 232 Silver Street







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### EIAA MISSION

To empower students to acquire and value knowledge and skills that will support them as lifelong learners and leaders, to contribute to the world, and practice the core values of our school: RESPECT, HONESTY, KINDNESS, and EXCELLENCE. I am a Coyote; I am in charge of me. I am respectful, I am kind, I strive for excellence!

1031 Railroad St. Elko, NV 89801 www.eiaanv.net



**Call us now** 775-738-3422

# Elko's Escuela Autonoma, Publica y Gratuita Sirviendo a estudiantes en grados de Kindergarten-Octavo







### La Matricula esta Abierta

- El periodo de inscripciones es de <u>Febrero 2nd—Abril</u>
   21st
- Llene su aplicacion en el sitio web, eiaanv.net o visite el centro situado en <u>1031 Railroad St. Suite 107 in Elko</u>
- EIAA limita sus clases con un maximo de 22 alumnos
- Los alumnus no elegidos durane la loteria, pasaran a una lista de espera.
- Para mas informacion o preguntas, por favor visite nuestro centro o llamenos al <u>775-738-3422</u>



## Elko Institute for Academic Achievement

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# NOW ENROLLING

- Open Enrollment will be <u>February 2nd—April 21st</u>
- Applications can be filled online at eiaanv.net
- Classrooms are limited to 22 students per class
- Students not selected during lottery process will be placed on a waiting list
- If you would like to learn more about our school or have questions please stop by <a href="1031 Railroad St.">1031 Railroad St.</a>
  <a href="Suite 107">Suite 107</a> or call <a href="775-738-3422">775-738-3422</a>



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- 1 minute Brand Video
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- 20 photos for website & IG
- Brand Audit & Strategy



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Prom 2024

Check out our 2024 Colette Prom line, exclusive to our store for the entire state of Nevada! Get ahead on your prom shopping and schedule your prom fitting now! Limited Prom gowns sold in the area to make sure your prom experience is unique and one of a kind. Purchase your prom gown by March 31st, 2024, and receive a FREE corsage and boutonniere \$100 Value.







Order your Valentine's Day flowers early and earn FREE roses for later!
Guaranteed delivery on Valentine's Day!

When you spend \$150 or more on Valentine's flowers, plants and gifts by February 7th, 2024, you will get one dozen FREE roses to be picked up between June - August 2024.

Make your gift even more special this Valentine's Day because sooner is always sweeter!





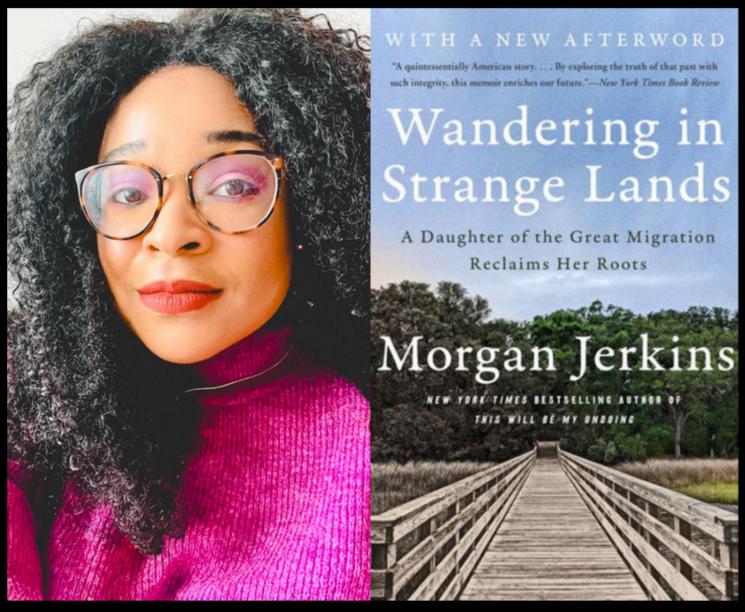




Order TODAY! 775.299.4366

The Humanities Center at GBC & Nevada Humanities invites you to an

### Author Visit with Morgan Jerkins



### Thursday February 15, 2024 5-6 pm on Zoom









Scan QR for info or contact: (775) 327-2146 gail.rappa@gbcnv.edu





### **Chris Vedis**

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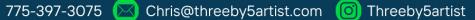


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### **SATURDAY, FEBRUARY 10TH 9AM TO 4PM**

Three - Free - One - Hour Avalanche Classes presented throughout the day by Backcountry Institute

Avy Bag, Probe and 2024 Turbo Sleds Raffle Tickets **Beacon Demos** 

and Displays

for Prizes







### New Year, New Deals at Thackers Timeless Treasures!

Thackers invites you to our January Blowout with a phenomenal 30% OFF storewide!

- 30% OFF EVERYTHING a historic first!
- Follow us for updates on the latest deals and steals.
- Clearing out the old to make room for the NEW treasures!







### **Vendor Booth Opportunities...**

Calling all creators and collectors!
Become a part of the TTT family.
Limited spaces available! So grab your spot today.
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350 W. Idaho St, Thursday, Friday, Saturday 10 am - 5 pm

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Thanks for your loyal patronage throughout the years!



Make a statement of lasting love this Valentine's Day from our hearts to yours!



### Reserve your table or tickets today! "Hospice Souper Bowl"

### A Community Event - Please join us!

This is a special invitation to our annual Horizon Hospice Benefit

Benefit: "Hospice Souper Bowl"

Date: April 19th 2024

<u>Time:</u> 6:30 p.m. - 9:30 p.m.

<u>Location:</u> Elko Convention Center <u>Dinner:</u> Hosted by local chefs

Entertainment: Troy Eden and David Lockie

6:30 p.m.-7:00 p.m. No host bar, "Silent Auction Bids" & "raffle ticket sales"

7:00 p.m.-8:30 p.m. Dinner & Entertainment

8:30 p.m. - 9:30 p.m. Heart of Hospice Awards, raffle, and Silent Auction

#### The Horizon Hospice Benefit will:

- Raise funds for operating costs
- Educate the community regarding end-of-life issues
- Recognize the Horizon Hospice Volunteers
- Recognize corporations for their philanthropy
- Entertain the community

Horizon Hospice is a community hospice and provides all services free of charge. The community funds all operating costs of Horizon Hospice through private, corporate donations and The Newmont Legacy Fund.

#### YOU CAN HELP BY SPONSORING THE EVENT OR PURCHASING TICKETS.

#### Sponsorship opportunities:

#### • Gold Sponsor—a donation of \$10,000

Your business or corporation will be featured in the media, a **full page** in the hospice benefit program; annual giving reports and receives 10 <u>tickets</u> to the benefit.

#### • Silver Sponsor—a donation of \$5,000

Your business or corporation will receive **three quarters** of a page in the benefit program, recognition in annual giving reports and will receive 8 <u>tickets</u> to the benefit.

#### Bronze Sponsor—a donation of \$3,000

Your business or corporation will receive **half** a page in the benefit program; will be listed in annual giving reports. And receive 8 tickets to the benefit.

#### Table Sponsor—a donation of \$1,000

Your business or corporation will receive a name card at a benefit table, will be listed in annual giving reports, and receive tickets to the benefit.

#### • Individual Sponsor—a donation of \$65.00/ ticket

| <br>Enclosed is my donation for _   | tickets.                        |
|-------------------------------------|---------------------------------|
| <br>I cannot attend, but please acc | ept my tax-deductible donation. |

The benefit "Hospice Souper Bowl" will be entertaining and fun and a great way to say, "Thank you" to your employees. This is a special night to help Horizon Hospice continue providing free care to all dying individuals and their loved ones in Elko County

### Horizon Hospice



## Invitataion to make a difference!

TO REGISTER
FOR VOLUNTEER TRAINING
PLEASE CALL 775-778-0612

Volunteer Training
1250 Lamoille Hwy Ste. 413
Feb. 22 & 23 9am-3pm
Continental Breakfast &
Lunch Provided



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- Dinner Party
- Corporate Event





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# GROWTH SHOULD BE YOUR THEME THIS YEAR

Whether it be new clients, new donors, or just increased feedback for planning, growth is necessary for your non-profit to succeed. It should be central to your annual strategy.

HE PAST

At Gavorsky Consulting, we work with rural non-profits, tribal organizations, and local governments to develop, promote, and manage projects with a constant emphasis on self-sustainability at the community level. Located in Elko, we bring ten years' experience collaborating with partners in rural northern Nevada and far beyond.

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Loan Officer

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**CONTRIBUTING PARTNERS** 



























# New Options Available TRD

Treatment-resistant depression (TRD) describes a condition where individuals diagnosed with depression do not respond adequately to standard treatments such as psychotherapy and/or antidepressants. When these treatments do not lead to significant improvement in symptoms, the depression is considered treatment-resistant.

Because it matters. Because you matter.

1775 Browning Way Ste. 102 ● (775) 403-6718 balancedmentalwellness.net