



# Holiday Parade of Lights

This year's theme is **Favorite Holiday Movie**

**SHOW YOUR COMMUNITY SUPPORT** and be a part of Estherville's only lighted parade. Create an entry that highlights your **Favorite Holiday Movie**.

The 2021 Estherville Parade of Lights will kick-off the holiday season on Thursday, November 18th at 7:00 p.m. We welcome any type of entry: floats, cars, trucks, farm equipment, and musical groups. Your entry can represent any private or public entity, a community group, or a business. Please do not include Santa Claus on your float! He will be the last entry in the parade and we don't want to confuse the kids!

## Parade Details:

Line-up is at 6:30 p.m., parade begins at 7:00 p.m.

Line-up will be on South 1<sup>st</sup> Avenue and the ELC Middle School Parking Lot.

The parade route will run from 13th Street to 5th Street on Central Avenue.

There is to be no throwing of candy or other items from a moving entry. It is recommended that you have people walk along side and hand out anything you want to give.

Best entries will be awarded chocolate treats! 1<sup>st</sup> and 2<sup>nd</sup> places will be awarded.

Parade will air live on Channel 3.

## Sign up and tell your friends! Be a part of the action!

Please complete the entry form below and return it as soon as possible. Registration **deadline is Friday, November 12th**. If you are not pre-registered, your entry will not be discussed by the commentators!

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### Parade of Lights Registration Form

Type of Entry:

Sponsor or name to be announced:

Description of entry for announcer:

Contact Person and Telephone:

Please return this form to: Estherville Chamber, [echamber@gmail.com](mailto:echamber@gmail.com) or Fax to Chamber: 362-7742