

# THE RACE FOR TALENT

**Are your company's recruiting efforts falling short of the finish line?**



## **2022 Annual Meeting & Best Places to Work Awards Breakfast**

**August 18 | 8 AM**  
(Doors open at 7:30) |  
**RP Funding Center**

[www.careersourcepolk.com](http://www.careersourcepolk.com)

*\*Title, Corporate and Partner sponsors will receive tickets to an exclusive lunch with Dr. Laney.*



**Keynote Speaker:**  
**Dr. Christopher Laney,**  
**EdD, MBA, CWDP**  
**Sr. Workforce Strategist,**  
**Emsi Burning Glass**

Make plans to attend CareerSource Polk's 2022 Annual Meeting and Best Places to Work Awards Breakfast featuring keynote speaker and Senior Workforce Strategist, Dr. Christopher Laney, of Lightcast (formerly Emsi Burning Glass).

In 2021, the leading labor market analytics firm released its report, "The Demographic Drought." Lightcast's publication provided an in-depth look into the transformation of the U.S. labor force and the trends contributing to the talent recruitment challenges facing today's employers. The publication's insights have been featured in major publications including Forbes and the New York Times.

The report's follow-up release, "The Demographic Drought: Bridging the Gap in our Labor Force", explores solutions that will equip companies to overcome the hurdles they face in recruiting qualified talent.

**Reserve your Corporate Table today to gain data-backed, strategic solutions that will help ensure your recruitment success!**

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