



Annual Fundraising Dinner with an NFL Legend, **Mike Alstott**

May 15, 2026 • Bonnet Springs Park
Event Center • Lakeland, FL



You are invited to dinner with NFL legend Mike Alstott.

Hosted by:



About the Event

Tri-County Human Services will launch a campaign to provide affordable housing for families with children experiencing homelessness in Polk County. The evening begins with a cocktail reception where you meet and speak with Mike Alstott. Guests will then enjoy a dinner followed by a presentation of the campaign's vision and impact. The program also includes a conversation with Alstott, former Tampa Bay Buccaneers running back and founder of the Mike Alstott Family Foundation. He will discuss his commitment to supporting children and families who face significant challenges.

Why Your Support Matters

Housing insecurity remains a critical issue in Polk County. According to Polk County Public Schools, **more than 4,000 students in Polk County lack stable housing each year**, living in motels, shelters, cars, or temporarily with other families under the definition of homelessness in the McKinney-Vento Homeless Assistance Act. Your sponsorship directly supports the development of new affordable housing units in Lakeland, providing stability, safety, and long-term opportunity for families with children.



Levels of Sponsorship

Title Sponsor — \$20,000

- Two reserved tables (16 guests)
- Guest seating with Mike Alstott
- Recognition during opening remarks and throughout the program
- Premier logo placement on event signage, event program, and event webpage
- Recognition in all event-related communications
- Social media recognition
- One year of digital ads in Tri-County waiting rooms

Entertainment Sponsor — \$7,500

- One reserved table (8 guests)
- Recognition as the Entertainment/Fireside Chat Sponsor
- Recognition during program remarks
- Logo placement on event signage, event program, and event webpage
- Social media recognition

Cocktail Hour Sponsor — \$5,000

- One reserved table (8 guests)
- Exclusive signage during the cocktail hour
- Recognition during welcome remarks
- Logo placement on event signage, event program, and event webpage

Dinner Sponsor — \$5,000

- One reserved table (8 guests)
- Recognition during dinner
- Dinner signage Program and website listing

Auction Sponsor — \$3,500

- One reserved table (8 guests)
- Recognition during auction
- Logo placement on event signage, event program, and event webpage

Table Sponsor — \$2,000

- One reserved table (8 guests)
- Listing on the event program and on the event webpage

Individual Tickets — \$200



Your Impact Sponsorship helps create the opportunity for:

- Safe, stable homes for children and families
- Reduced housing-related trauma
- Improved health, education, and long-term outcomes

Together, we can help provide stability,
opportunity, and hope in Polk County.



Scan the QR Code to
become a Sponsor or
Buy Tickets.

To renew your sponsorship or learn more, please contact:

Lauren Arnold

Marketing Representative

Tri-County Human Services

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