



**PROUDLY  
PRESENTS**

# 2nd Annual HISPANIC FESTIVAL CELEBRATION

**SAVE THE DATE!**

**SAT. 11TH  
OCTOBER**



**LAKE EVA COMMUNITY PARK  
555 LEDWITH AVE  
HAINES CITY, FL. 33844**

**2025**

**HOSTED BY:**



**Food**



**Live Music & Entertainment**



**Arts & Crafts**



**Kids Zone and much more...**

**CELEBRANDO  
CON  
SABOR!**



*Haines City  
Commissioner*  
**OMAR ARROYO**



**12PM-8PM**

**SCAN  
ME! >>**



**FOR MORE INFORMATION: CALL US (863)-320-1142**

**EMAIL US: [HISPANICEMPOWERMENTFOUNDATION@GMAIL.COM](mailto:HISPANICEMPOWERMENTFOUNDATION@GMAIL.COM)**



Presented by

# HISPANIC EMPOWERMENT FOUNDATION

Est. 2024

# Event Directors

- Board Members
- Elyci Gonzalez (EPC)
- Planning Committee

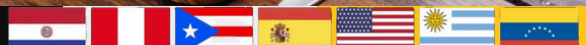


## EVENT HOST

# TABLE OF CONTENTS

01	Invitation to Participate
02 03 -	Event Venue Sponsor
06	Opportunities/Contact





You are invited to celebrate with us!

Prepare to be part of an unforgettable celebration at Lake Eva Park's 2nd Annual Hispanic Heritage Festival! Formerly known as the Latin Business Expo, this event, hosted by Haines City Commissioner Omar Arroyo, has evolved into a thrilling project that continues to grow each year. The festival has been transformed into a stand-alone outdoor event that will bring together family members and the Latin business community for an exhilarating festival. All proceeds from this event will be reinvested in our community, benefiting charities that support scholarships for special education programs, local schools, and youth sports. The best part is that all participants enter for FREE. Take advantage of this amazing opportunity to celebrate, support the community, and make a difference!

*Omar Arroyo*

Commissioner Omar Arroyo

# Event Venue



Lake Eva Park  
Great Lawn  
555 Ledwith Avenue  
Haines City, FL 33844

2



## Featuring

Kid Zone  
Food Truck Alley  
Vendors & Crafters  
Entertainment & Live  
Bands  
Dance Area  
Beer & Wine Garden

# Title Sponsor

- Industry category exclusivity
- On-site display space (we will work with you to provide the best opportunity for your company)
- Logo placement in all contracted print promotion
- Logo placement on digital marketing monitors at the event
- Marketing on all social media platforms used to promote the event
- Logo placement on the Archway entrance to the festival
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival flyers (20,000 printed – Must have high-res logo by July 20, 2025)
- Logo on the festival t-shirt (must have high-res logo by July 20, 2025)
- Logo on Main Stage banner as the Title Sponsor
- Four (4) VIP Parking Passes

INVESTMENT: Beginning at \$15,000

3



# Presenting Sponsor

- Industry category exclusivity • On-site display space (we will work with you to provide the best opportunity for your company)
- Naming right to one (1) asset; circle only one (1): Entertainment Sponsor/Food Truck Marketplace Sponsor/Kids Zone Sponsor/Dance Zone Sponsor)
- Logo placement in select contracted print promotion • Logo placement in select contracted print promotion • Logo placement on digital marketing monitors at the event • Marketing on all social media platforms used to promote the event • Logo placement on festival flyers (20,000 printed – Must have high-res logo by August 20, 2025)
- Two (2) VIP Parking Passes

INVESTMENT: Starting at \$7,500

## Gold Sponsor

- Industry category exclusivity • On-site display space (we will work with you to provide the best opportunity for your company) • Naming right to one (1) asset; circle only one (1): Entertainment Sponsor/Food Truck Marketplace Sponsor/Kids Zone Sponsor/Dance Zone Sponsor) Logo placement in select contracted print promotion
- Logo placement on digital marketing monitors at the event
- Logo placement in select contracted print promotion
- Marketing on all social media platforms used to promote the event
- Logo placement on festival flyers (20,000 printed – Must have high-res logo by August 20, 2025)

INVESTMENT: \$5,000

4



## Silver Sponsor

- On-site display space (we will work with you to provide the best opportunity for your company)
- Logo placement in select contracted print promotion
- Logo placement on digital marketing monitors at the event
- Marketing on all social media platforms used to promote the event

INVESTMENT: \$2,500

## Bronze Level

- On-site display space
- Logo placement on digital marketing monitors at the event
- Marketing on all social media platforms used to promote the event)

INVESTMENT: \$1,500





# THANK YOU!

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## Contact

Phone 863-320-1142

786-587-7712

Email

Address: [hispanicempowermentfoundation@gmail.com](mailto:hispanicempowermentfoundation@gmail.com)

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## Helpful Link

Sponsorship Application



## JOIN THE CELEBRATION!