

Fit Foodie Tri

#fitfoodietri



2020 SPONSORSHIP PACKAGE

Dear Potential sponsor,

Thank you for taking the time to consider sponsoring the Fit Foodie Tri! This new event to Marshall combines a sprint triathlon/5k for all ages and a food truck festival, along with a few other surprises. The weekend festivities will bring people to the Marshall community for not only a fitness competition but a memorable family event.

The money raised will help to fund the many services provided by the Marshall Area Chamber of Commerce. Some of these services include assisting in façade improvements for local businesses, hosting Lunch & Learn events to educate the community and an annual Career Fair for local employers. The Marshall Chamber also organizes an annual Community Wide Yard sale, which brings thousands of visitors to our community, coordinates Marshall's Night Out on the National Road, facilitates economic development activities and works with the Marshall Leadership Team and the Marshall Schools to provide a valuable skill set to students. Most recently, and most notably, the Chamber has completed the Walldog project and the Lion statue project.

The Marshall Area Chamber of Commerce's mission is to promote and advocate economic and community advantages to improve the quality of life for all. With the help of your sponsorship, the Marshall Chamber will not only be able to continue providing the services it currently offers, but will be able to expand and offer additional events in the community in order to bring attention to all that the Marshall area has to offer.

We have sponsorship opportunities ranging from \$250 to \$2,000 for the event. We gladly welcome in-kind donations; however, in-kind donations may only represent 50% of the total sponsorship level.

If you have any questions, please feel free to give us a call at 217-826-2034 or email Jennifer Bishop at jbishop@marshall-il.com

Thanks much!
Marshall Area Chamber of Commerce Board of Directors



SPONSORSHIP LEVELS

Bounce House Sponsor-\$500

- ✓ Name on event t-shirt
- ✓ 2 social media posts
- ✓ Yard sign with your logo next to bounce house

SILVER \$500

- ✓ Name on event t-shirt
- ✓ 2 social media posts
- ✓ 3 sponsorship announcements on race day
- ✓ Vendor space at race site
- ✓ Placement of your advertisement materials in race packets
- ✓ 2 free race entries

GOLD \$1,000

- ✓ Name on event t-shirt
- ✓ 4 social media posts
- ✓ 3 sponsorship announcements on race day
- ✓ Vendor space at race site
- ✓ Placement of your advertisement materials in race packets
- ✓ 4 free race entries
- ✓ Logo or name placement on race bibs

PLATINUM \$2,000

- ✓ Name on event t-shirt
- ✓ 6 social media posts
- ✓ 3 sponsorship announcements on race day
- ✓ Vendor space at race site
- ✓ Placement of advertisement materials in race packets
- ✓ 10 free race entries
- ✓ Logo or name placement on race bibs
- ✓ All banners on race start/finish arch will include your logo/name on them
- ✓ All race awards will have your logo/name on them

SPONSORSHIP FORM

Please return by May 1st

Thank you for your commitment to the Marshall Community. Please fill out the sponsorship enrollment form below and return with payment to:

Marshall Area Chamber of Commerce
708 Archer Ave.
Marshall, IL 62441

Company Name: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip-code: _____

Phone: _____ E-mail: _____

I/We would like to sponsor this event (please check the box that applies)

Bounce House \$500 Silver \$500

Gold \$1,000 Platinum \$2000

In-Kind Donation Description of donation: _____

Please send a current logo to jbishop@marshall-il.com