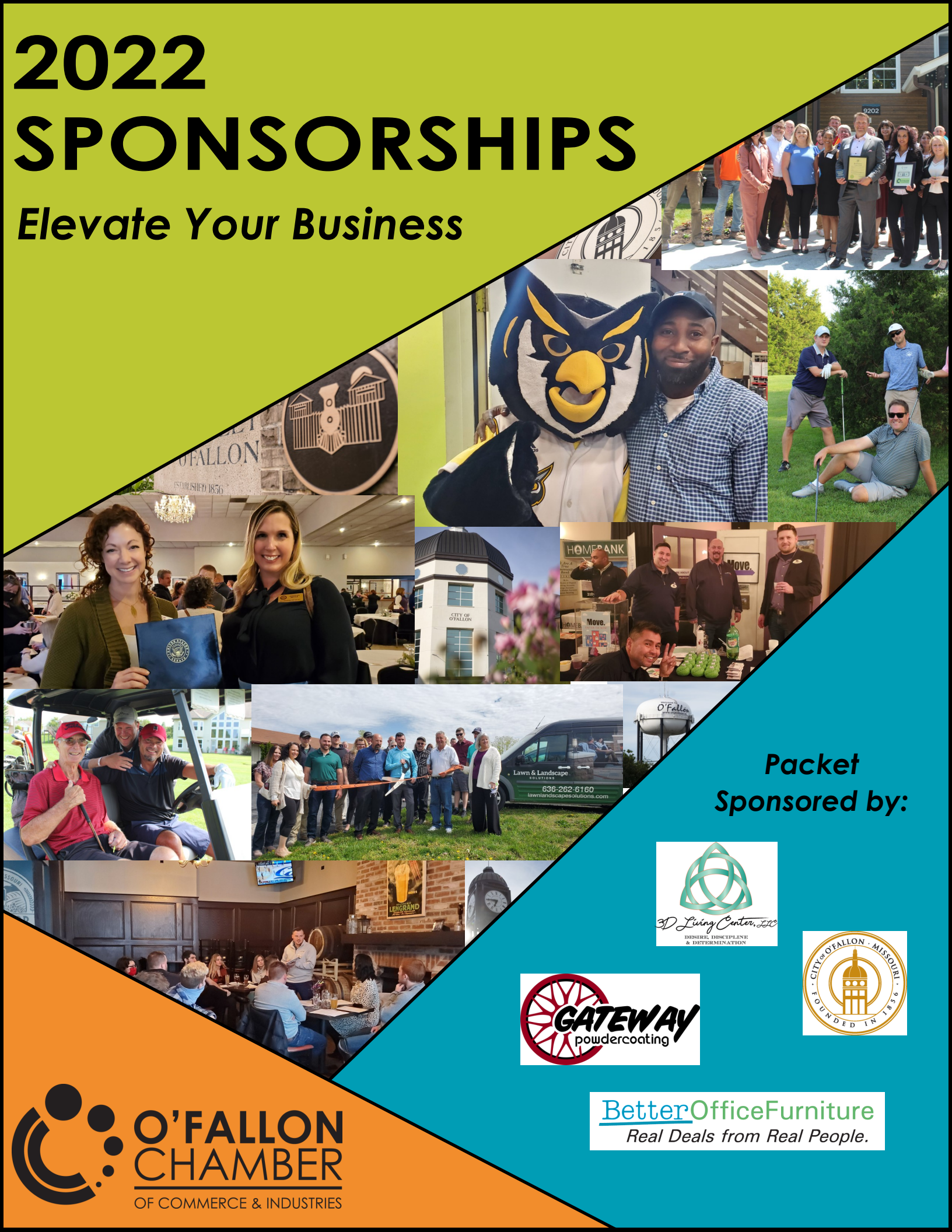


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West Community Credit Union

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Taste of Vegas 2021

Focus: Community & Restaurants

Date: February 19, 2022

Type: Signature Event - Community

Projected Attendance: 250

This black-tie event features local restaurant and culinary experts for an evening of tasting, gaming tables and fun. Many guests enjoy this event and it even brings in members of the community, not otherwise regularly engaged with the O'Fallon Chamber.

Sponsorship Opportunities

Presenting Sponsor: \$2,500 (one available)

- Business name in event title – i.e. 8th Annual Taste of Vegas presented by [YOUR BUSINESS]
- Receives top billing in advance publicity, on event visuals and website
- 4 tickets to the event

Photo Booth Sponsor: \$1,500 (one available)

- Logo recognition on photos taken at the event photo booth and social media shares.
- 2 tickets to the event

Gaming Sponsor: \$1,500 (one available)

- Logo recognition on playing cards used during event
- Recognized in advance publicity and on event visuals
- 2 tickets to the event

Play Money Bank Sponsor: \$1500 (one available)

SOLD OUT!



- Table to distribute gaming money throughout the night.
- Logo recognition on all play money, alongside the Presenting Sponsor.
- 2 tickets to the event

Bag Sponsor: \$1000 (one available)



- Logo recognition on each bag given to attendees
- Name recognition on website
- 2 tickets to the event

Wine Pull Sponsor: \$1,000 (one available)



- Logo recognition on Wine distributed to participating guests
- Name recognition on website
- 2 tickets to the event

Taste of Vegas 2021



Spirits Sponsor: \$800 (two available)

- Logo recognition on signage at bar during event
- Logo recognition on event napkins
- 1 ticket to the event



Glass Sponsor: \$600 (two available)

SOLD OUT!

- Logo recognition on each wine
- Name recognition on website



Centerpiece Sponsor: \$200 (nine available)

- Logo recognition on each table centerpiece at event
- Name recognition on website

Reserved Seats: \$80 (seventy available)

- 1 ticket to the event
- 1 reserved seat at a round table during event

General Admission Tickets: \$70

- 1 ticket to the event

Elevate Business Summit 2022

Focus: Small Business & Local Leaders

Date: October 2022

Type: Signature Event – Business Education

Projected Attendance: 250

This half day business education event provides local businesses with content to improve their organization. It is a great event to sponsor if you serve peer businesses and look to build your brand as an expert. Speakers are currently pending and will be decided before 2022.

Event Schedule

7:30 – 8:15 AM	Breakfast Keynote Speaker
8:30 – 9:30 AM	Breakout Session 1
9:40 – 10:40 AM	Breakout Session 2
10:50 – 11:45 AM	Breakout Session 3
12:00 – 1:30 PM	Luncheon & Keynote Speaker

Sponsorship Opportunities

Presenting Sponsor: \$2,500 (two available)



- Business name in event title – i.e. The Elevate Business Summit presented by [YOUR BUSINESS]
- Receives top billing in advance publicity, on event visuals and on website
- CEO or representative seated at head table, opportunity to introduce speaker
- One reserved table for 10 in prime location

Host Sponsor: \$2,500 (one available)

- Recognized in advance publicity and on event visuals
- CEO or representative seated at head table and recognized from podium at lunch
- One reserved table for 10 in prime location

Gold Sponsor: \$1,500 (five available)

- Recognized in advance publicity and on event visuals
- CEO or representative seated at head table and recognized from podium at lunch
- One reserved table for 10 in prime location

Elevate Business Summit 2022

Video Sponsor: \$1,500 (one available)

- Receives recognition on post-event highlight video from the event
- CEO or representative seated at head table and recognized from podium at lunch
- One reserved table for 10 in prime location

Table Sponsor: \$800 (twenty-five available)

- Recognized on table sign and in program
- One reserved table for 10

Individual Ticket: \$100

- 1 ticket to the event

Golf Classic 2022

Focus: Networking

Date: September 2022, Monday or Friday

Type: Signature Event - Networking

Projected Attendance: 150

The annual O'Fallon Chamber Golf Tournament brings leaders together for fun in the sun at one of our amazing community golf courses. Join us to network with our local business leaders, and conclude the event with our golf awards dinner!

Sponsorship Opportunities

Title Sponsor: \$3,000 (one available)

- Business name in event title – i.e. 29th Annual [YOUR BUSINESS] Golf Classic hosted by the O'Fallon Chamber
- Receives top billing in advance publicity, on event visuals, on website and on event banners
- Opportunity to serve as Emcee for the event
- Logo on the sleeve of the annual Golf Tournament polo shirt given to every pre-registered player.
- Super Hole opportunity on course during play
- One team (4 players) entry into tournament

Lunch Sponsor: \$1,200 (one available)

- Logo recognition in advance publicity, including digital communications, website and on lunch packs given to each player
- Opportunity to provide promotional items with lunch packs
- Super Hole opportunity on course during play
- Special recognition during opening ceremony
- One team (four players) entry into tournament

Awards Dinner Sponsor: \$1,200 (one available)

- Logo recognition in advance publicity, website, and on exclusive event signage on table at Dinner
- Opportunity to display promotional items during Awards Dinner
- Super Hole opportunity on course during play
- Special recognition during awards ceremony in addition to serving as Sub-Awards Presenter
- One team (four players) entry into tournament

Ace Sponsor: \$1,000 (one available)

SOLD OUT!



- Logo recognition in advance publicity, including digital communications, website, and event banners
- Super Hole opportunity on course during play
- One Team (four players) entry into tournament

Golf Classic 2022

Golf Ball Sponsor: \$1,000 (one available)

- Logo or name recognition on golf balls for each player



Beverage Cart Sponsor: \$750 (two available)

SOLD OUT!

- Name recognition on event website and logo recognition on one beverage cart
- Opportunity to drive Beverage Cart with your staff on course during play providing the opportunity to network with every player



Super Hole-in-One Sponsor: \$750 (one available)

SOLD OUT!

- Opportunity to greet golfers at Hole-In-One designated hole and organize Hole-in-One game.
- Opportunity to hand out promotional materials to every player



Super Hole Sponsor: \$500 (six available)

- Opportunity to greet golfers at designated hole while offering games, food and/or drinks
- Opportunity to hand out promotional materials to every player
- Golf cart made available to you, with advance request, during game play

Team: \$500 (twenty-eight available)

- Registration of one team (four players) into tournament

Games: \$80 (twenty-eight available)

- Team entry into all games at tournament
- Hole-in-One open to all players

Skins Game: \$30 (one per team)

- Skins game purchase for your team at tournament

Mulligans: \$15 (one purchase per team)

- 2 Mulligan purchases for your team at tournament



*Golf Extras Package: \$125 (one per team)

- Team entry into all games at tournament
- Skins game purchase for your team at tournament
- 2 Mulligan purchases for your team at tournament

Firecracker Run 2022

Date: July 4, 2022

Focus: Community Health

Projected Attendance: 2,000+

Type: Signature Event – Community Engagement

The 38th Annual Firecracker Run attracts Runners from all over the St. Louis Metropolitan. This is an amazing event that attracts runners and their families to O'Fallon for a kick start to their 4th of July! Taking place on July 4 between 6:00 AM – 11:00 AM, this fast-paced event welcomes businesses and families together. A great place to advertise your business to the resident market!

Sponsorship Opportunities

SOLD OUT!

Title Sponsor: \$3,500 (one available)

- Business name in event title – i.e. 38th Annual [YOUR BUSINESS] Firecracker Run, hosted by the O'Fallon Chamber.
- Receives top billing in advance publicity, on event visuals, on website and in logo of event.
- Opportunity to provide one promotional item to Runners Packets
- Expo Booth in prime location during event
- Opportunity to distribute awards to race winners at Awards Ceremony



Finisher Medal Sponsor: \$2,000 (one available)

SOLD OUT!

- Name recognition on back of each finisher medal given to each runner when they cross the finish line.
- Logo recognition on the website and back of t-shirt
- Opportunity to provide one promotional item to Runners Packets

Beer Sponsor: \$1,500 (one available)

SOLD OUT!



- Logo recognition in advance publicity, website and back of t-shirt
- Opportunity to provide one promotional item to Runners Packets
- Special signage in Runner's Only Area
- Opportunity to distribute beverages to runners in the famous Runners Only Area

Souvenir Sponsor: \$1,500 (one available)

- Logo recognition printed on commemorative fanny-pack given to each runner
- Opportunity to provide one promotional item to Runners Packets



Runners Bag Sponsor: \$1,500 (one available)

- Logo recognition printed on Runners Packets given to each runner
- Opportunity to provide one promotional item to Runners Packets

Photo Booth Sponsor: \$1,000 (one available)

- Logo on all of the photos taken at photo booth during event.
- Opportunity to provide one promotional item to Runners Packets

Firecracker Run 2022

Silver Sponsor: \$600 (nine available)

- Logo recognition on back of t-shirts
- Logo recognition on event banner and website
- Opportunity to provide one promotional item to Runners Packets
- Expo Booth during event

Packet Pick Up: \$600 (one available)



- One table at Chamber offices during the designated two packet pick up days.
- Opportunity to provide one promotional item to Runners Packets



Pace Car Sponsorship: \$500 (one available)

- Ideal trade sponsorship for Car Dealership to provide vehicle Pace Cars
- Logo recognition on back of t-shirts
- Opportunity to provide one promotional item to Runners Packets

Bronze Sponsor: \$300 (nine available)

- Name recognition on website, event banners and back of t-shirts
- Opportunity to provide one promotional item to Runners Packets

Water Station Sponsor: \$200 (three available)

- Logo recognition on back of t-shirts
- Opportunity to put signage at your designated water station for all runners to see along course.
- Promotional item included in Runner's Packet.
- Provide volunteers at water station during event to hand out water to runners
- Opportunity to provide one promotional item to Runners Packets

Golf Cart Sponsor: \$200 (five available)

- Logo recognition on golf carts used in event area and on race course
- Opportunity to provide one promotional item to Runners Packets

Special Expo Booth: \$150 (five available)

- Larger expo space for an expo booth just outside of CarShield Field concourse where runners gather pre-race
- Ideal for healthcare professionals, runner care and fitness businesses
- Opportunity to provide one promotional item to Runners Packets given to each runner



MEMBER Expo Booth: \$100 (twenty-five available)

- 8 x 10 space for an expo booth during the event
- Opportunity to provide one promotional item to Runners Packets given to each runner

Promotional Item in Runners Packets: \$50 (unlimited)

- Opportunity to provide one promotional item to Runners Packets given to each runner

Monthly Luncheon Sponsor 2022

Focus: Membership

Date: Fourth Tuesday OEM

Type: Event Series

Projected Attendance: 120

Member Luncheons are a monthly gathering of the collective membership at the O'Fallon Chamber to celebrate, share relevant trends and provide organizational updates. Topics for the luncheons can vary depending on speakers and current events. Sponsors are invited to share during the event and encouraged to provide materials at guest's seats.

*The Season Ticket excludes the October luncheon which will take place during The Elevate Business Summit.

Sponsorship Opportunities



Host Sponsor: \$300 (eleven available – two per event) OR \$500 (four available – one per event)

- Prominent logo recognition on all event publicity including digital communications, website calendar, and on-screen display at event.
- Exclusive opportunity to distribute materials on all tables at meeting.
- Opportunity for business representative to welcome attendees and share 2-4 minutes about business.
- Post-event email to attendees with sponsor information and link to sponsor's website

January Annual Meeting and Awards Luncheon: \$1000 (one available)

SOLD OUT!

- Prominent logo recognition on all event publicity including digital communications, website calendar, and on-screen display at event.
- Exclusive opportunity to distribute materials on all tables at our highest attended meeting of the year.
- Opportunity for business representative to welcome attendees, share 2-4 minutes about business and present awards to recipients.



Season Ticket: \$205

- Season ticket holders are automatically registered to attend every monthly luncheon, including the January Annual Meeting & Awards Luncheon. (excluding the October luncheon which will take place during The Elevate Business Summit.)
- If you are not available to attend a certain month, we strongly encourage you to send a friend, prospect or peer in your place that month.

*If a luncheon is cancelled due to weather, your ticket will be automatically credited to the next lunch.

Lunch & Legislators Sponsor 2022

Focus: Regional Public Policy

Date: Third Friday OEM

Type: Program Series

Projected Attendance: 30

The Chamber's Lunch & Legislators program brings policy makers and influencers together to share ideas, view-points and information to promote proactive business legislation.

*No lunches in January or December

Sponsorship Opportunities

Presenting Sponsor: \$200 (nine available)

- Prominent logo recognition on all event publicity
- Opportunity for a business representative to Emcee the event

Business After Hours Sponsor 2022

Focus: Networking

Date: Second Tuesday OEM

Type: Event Series

Projected Attendance: 50

Business After Hours is a monthly event that connects the Chamber's members in a fun relaxed environment. This event presents the opportunity to meet with other area business leaders and make valuable connections. Sponsors are expected to provide a space that can hold 50-60 attendees as well as snacks and beverages of their choosing.

*No Business After Hours in December

*The Business Expo After Hours takes place in March

Sponsorship Opportunities



Host Sponsor: \$100 (three available)

- Prominent logo recognition in advance publicity
- Opportunity for business representative to address attendees
- Opportunity to provide materials to guests

Business Expo After Hours Sponsor 2022

Focus: Networking

Date: March 8, 2022

Type: Event

Projected Attendance: 200

Business After Hours Expo is a marketplace for businesses to showcase their products and services while attendees' network with the community's top professionals, taste samples from our local restaurants and win prizes. The Expo is the perfect way to make connections and promote your business to the St. Charles County community.

Sponsorship Opportunities

Host Sponsor: \$1000 (one available)

- Business name in event title – i.e. Business Expo After Hours presented by [YOUR BUSINESS]
- Prominent logo recognition in advance publicity, including website, flyers and event banner
- Expo booth in prominent location on event day



MEMBER Expo Booth: \$100 (14 available)

- Includes 8x8 space with provided 6' covered table to promote your business

Restaurant Expo Booth: FREE (9 available)

- Reserved for Restaurant/Culinary businesses only
- Includes 8x8 space with provided 6' covered table to promote your business
- Must bring food or snack samples to share at booth

Morning Schmooze Sponsor 2022

Focus: Membership

Date: Third Thursday OEM

Type: Event Series

Projected Attendance: 30

Morning Schmooze is a formatted speed networking event, designed to connect members and start quality relationships. Guests are paired for 10 minutes, up to four times during the event, to get to know their fellow community leaders. Hosts are expected to provide a continental breakfast and beverages, as well as a space to seat 30 guests comfortably in pairs. This event is free for members to attend.

Sponsorship Opportunities



Host Sponsor: \$100 (nine available)

- Prominent logo recognition in advance publicity
- Opportunity for business representative to welcome attendees
- Opportunity to provide materials to guests.

Chamber Hack Sponsor 2022

Focus: New Members of Chamber

Date: Quarterly, First Wednesday

Type: Program Series

Projected Attendance: 15

The Chamber hosts a quarterly gathering of their most recent members to share and explain benefits of Chamber membership. This program helps connect new members with Ambassadors of the Chamber and form new relationships while finding the best path of engagement for all.

Sponsorship Opportunities

SOLD OUT!

Presenting Sponsor: \$500 (one available)

- Significant logo recognition on event publicity and digital presentation items
- Opportunity to welcome and address attendees
- Opportunity to display materials at each seat

Industrial Council Sponsor 2022

Focus: Manufacturing Industry Leaders

Date: Bi-Annual

Type: Program Series

Projected Attendance: 30

The Industrial Council Meetings are a forum for manufacturing, distributing and logistics companies. The council provides bi-annual networking opportunities and a venue for these businesses to discuss key issues impacting their business. Areas of focus for the council are to provide information and support around quality improvement and workforce development, attraction and retention.

Sponsorship Opportunities

Presenting Sponsor: \$1000 (one available)

- Prominent logo recognition on all event publicity including digital communications
- Opportunity for one business representative to attend, welcome and address attendees.
- One sponsorship per event

Day at the Capitol 2022

Focus: Public Policy

Date: March or April

Type: Event

Projected Attendance: 15

The O'Fallon Chamber and the Public Affairs Committee travel Jefferson City each year to visit with state elected officials during the Missouri State Legislative Session. This is an opportunity to build relationships and advise on growing our region.

Sponsorship Opportunities

Travel Sponsor: \$1000 (one available) OR \$500 (two available)

- Logo recognition on advanced publicity.
- Logo recognition on day of agenda and packet
- Special recognition the day of the event.

Lunch Sponsor: \$1000 (one available) OR \$500 (two available)

- Logo recognition on advanced publicity, including digital communications.
- Opportunity to host the day's lunch with elected officials and attendees.

Business Management Academy

Sponsor 2022

Focus: Local Management Leaders

Date: 7 months, once a month class

Type: Program Series

Projected Attendance: 15

The Chamber offers a professional development program to elevate local talent through classes on topics such as management, HR policy, financial literacy, teamwork, strategic planning and more! The classes are taught by local experts in their areas and with the small class size, discussion and conversation are encouraged.

Sponsorship Opportunities

Presenting Sponsor: \$750 (one available)

- Significant logo recognition on event publicity and digital presentation items
- Opportunity to join each class discussion
- Opportunity to register one employee to participate in class

Board of Directors Lunch Sponsor 2022

Focus: Board of Directors

Date: Third Tuesday of month

Type: Meeting

Projected Attendance: 20

The O'Fallon Chamber Board of Directors meet once a month to govern the organization toward stability and success. These meetings occur from 12:00-1:00pm at the Chamber offices, with a diverse collection of the organization's decision makers.

Sponsorship Opportunities

Host Sponsor: \$300 trade (eleven available)

- Signage by food
- Opportunity to provide materials to guests
- Opportunity to meet and greet guests
- Shout out on Social Media

Board of Directors Retreat Sponsor 2022

Focus: Board of Directors

Date: January 18, 2022

Type: Meeting

Projected Attendance: 25

The O'Fallon Chamber Board of Directors meet once a year for 6 hours to focus on strategic planning and goal setting for the year. As sponsor of this event, your business representative would be welcome to the meeting, excluding voting privileges, and build relationships with volunteer leadership for this organization.

Sponsorship Opportunities

Host Sponsor: \$500 (one available)

- Opportunity to welcome Board of Directors and share 3-4 minutes about your business.
- Sponsorship signage at each discussion table.
- Opportunity to send a single representative from business, to participate in discussion.
 - o *representative not allowed a vote during any voting opportunities.

O'Fallon Hoots Baseball Suite 2022

Focus: Community & Businesses

Date: May – August 2022

Type: Advertising & Appreciation

Projected Attendance: Your Attendees

The O'Fallon Chamber is partnering with the O'Fallon Hoots to offer a one-of-a-kind opportunity to attend and celebrate a Hoots game in the O'Fallon Chamber Suite with a choice of your attendees. All games offer 20 tickets with all-you-can-eat food and beverages. The 2022 game schedule will come out in December and games will be selected on a first-come-first-serve basis.



Sponsorship Opportunities

Weekday Suite Sponsor: \$425 (fifteen available)

- One night in the O'Fallon Chamber Suite for an O'Fallon Hoots Prospect League Game
 - o Tuesday Night – 5 games available
 - o Wednesday Night – 5 games available
 - o Thursday Night – 5 games available
- 20 Tickets
- Unlimited all-you-can-eat food
- Unlimited all-you-can-drink beverages

Weekend Suite Sponsor: \$475 (fifteen available)

- One night in the O'Fallon Chamber Suite for an O'Fallon Hoots Prospect League Game
 - o Friday Night – 5 games available
 - o Saturday Night – 5 games available
 - o Sunday Night – 5 games available
- 20 Tickets
- Unlimited all-you-can-eat food
- Unlimited all-you-can-drink beverages

Billboard Sponsors 2022

Focus: Traffic on Hwy K & I-40

Date: 12 Week durations

Type: Advertising

Projected Attendance: 40+ views/day

The O'Fallon Chamber partners with DDI Media to provide a one of a kind advertising opportunity on the Hwy K & O'Fallon Loop electronic Billboard and WingHaven Blvd & I-40 electronic Billboard. With this partnership, we can offer our local small businesses a unique and affordable marketing opportunity.

Quarter 1 January 3 – March 27

Quarter 2 March 28 – June 19

Quarter 3 June 20 – September 11

Quarter 4 September 12 – December 4

*If you reserve all four quarters during the Resource Campaign, you additionally receive the special Holiday Billboard (December 5 – January 1) FREE!

Sponsorship Opportunities



Hwy K & Fallon Loop Billboard (Northfacing, Southbound Traffic) : \$300 each Quarter

- Quarter 1 (30 available)
- Quarter 2 (30 Available)
- Quarter 3 (30 Available)
- Quarter 4 (30 available)
 - o Rotated billboard ad for 12 weeks



Hwy K & Fallon Loop Billboard (Southfacing, Northbound Traffic) : \$300 each Quarter

- Quarter 1 (30 available)
- Quarter 2 (30 Available)
- Quarter 3 (30 Available)
- Quarter 4 (30 available)
 - o Rotated billboard ad for 12 weeks



WingHaven & I-40 Billboard (Westfacing, Eastbound Traffic): \$300 each Quarter

- Quarter 1 (30 available)
- Quarter 2 (30 Available)
- Quarter 3 (30 Available)
- Quarter 4 (30 available)
 - o Rotated billboard ad for 12 weeks

O'Fallon is OPEN for the Holidays Sponsorships 2021

Focus: Community & Businesses

Date: October 25 – December 6, 2021

Type: Customer Rewards

Projected Attendance: O'Fallon

O'Fallon is OPEN for the Holidays will be in its second year of implementation. This program directly rewards the customer for shopping local. Customers visit a participating business and receive raffle tickets (based on the locations specifications). A Raffle for 1st, 2nd and 3rd place is drawn on Facebook Live to announce the winners that would receive cash prizes for their participation.

Sponsorship Opportunities



Ice Sponsor: \$2,000 (one available)

- Logo printed on Raffle Tickets that are distributed across the community
- Name included on all promotional materials & window posters
- Host location for the Facebook Live Kick Off Party & Drawing Party
- Social Media Shout Out
- 1,000 raffle tickets to distribute at your place of business, per your guidelines

Snowman Sponsor: \$400 (four available)

- Name included on window posters
- Social Media Shout Out
- 1,000 raffle tickets to distribute at your place of business, per your guidelines

Candy Cane Sponsor: \$200 (unlimited)

- 1,000 raffle tickets to distribute at your place of business, per your guidelines
- Social Media Shout Out

Additional Raffle Tickets: \$100 (unlimited)

- 1,000 raffle tickets to distribute at your place of business, per your guidelines

O'Fallon is OPEN for the Holidays Sponsorships 2022

Focus: Community & Businesses

Date: October 24 – December 4, 2022

Type: Customer Rewards

Projected Attendance: O'Fallon

O'Fallon is OPEN for the Holidays will be in its second year of implementation. This program directly rewards the customer for shopping local. Customers visit a participating business and receive raffle tickets (based on the locations specifications). A Raffle for 1st, 2nd and 3rd place is drawn on Facebook Live to announce the winners that would receive cash prizes for their participation.

*Please know that this event is subject to change its methods of reward and delivery to consumers. After the 2021 season, we may adjust some of the below details to better serve our sponsors, local businesses and the consumer.



Sponsorship Opportunities

Icicle Sponsor: \$2,000 (one available)

- Logo printed on Raffle Tickets that are distributed across the community
- Name included on all promotional materials & window posters
- Host location for the Facebook Live Kick Off Party & Drawing Party
- Social Media Shout Out
- 1,000 raffle tickets to distribute at your place of business, per your guidelines

Snowman Sponsor: \$400 (four available)

- Name included on window posters
- Social Media Shout Out
- 1,000 raffle tickets to distribute at your place of business, per your guidelines

Candy Cane Sponsor: \$200 (unlimited)

- 1,000 raffle tickets to distribute at your place of business, per your guidelines
- Social Media Shout Out

Additional Raffle Tickets: \$100 (unlimited)

- 1,000 raffle tickets to distribute at your place of business, per your guidelines

Communications Sponsor 2022

Focus: Membership

Date: January – December 2022

Type: Electronic Communications

Projected Attendance: 2,800

The O'Fallon Chamber's Monday Connection and Member E-Blast are sent out weekly to our entire membership, prospect and citizen lists. This is a list of approximately 3,000 emails with an average 34% email open rate, which is higher than the national average. Additionally, our social media presence is consistent and targets the business leader community in St. Charles County.

Sponsorship Opportunities



Monday Connection Presenting Sponsor: \$400 (two available – two per quarter)

- Business logo in prominent location on Monday Connection newsletter and linked to your business or social media site.
- Monday Connection sent out to nearly 3,000 emails weekly for the quarter of your choosing.



Member Email Blast: \$150 (52 available)

- Distribution of your submitted business discount/ad to nearly 3,000 emails one time.

Website Sponsors 2022

Focus: Online Visitors

Date: Monthly or Quarterly

Type: Advertising

Projected Attendance: 1 million visits

The O'Fallon Chamber website is a 24-hour resource to businesses. It is visited by members, nonmembers and citizens on a regular basis with the most frequently visited pages as the Chamber Directory and Calendar. Sponsors will see their logos in prominent locations on each of the pages listed, to help build their brand, increase awareness of their business and establish credibility.

Sponsorship Opportunities

Directory Page Sponsor: \$200 (one available – two per quarter) OR \$400 (four available – one per quarter)

- 2"x3" ad or logo in prominent location
- Direct link to business website or social media from ad or logo

Calendar Page Sponsor: \$200 (three available – two per quarter) OR \$400 (four available – one per quarter)

- 2"x3" ad or logo in prominent location
- Direct link to business website or social media from ad or logo

Member Info & Resource Campaign Packet Sponsor 2022

Focus: New Members

Date: January – December 2022

Type: Publication

Projected Attendance: 150+

The Member Information Packet is a yearly publication that provides a comprehensive overview of the O'Fallon Chamber's mission, programming, events and engagement opportunities. This publication is distributed to all new and prospective members, as well as some renewing members, throughout the year.

The Resource Campaign occurs annually August 1 through September 30 with all members receiving the Sponsorship Packet to select their coming year's sponsorships. Additionally, volunteers take packets to members and discuss sponsorship opportunities with them.

Sponsorship Opportunities

Publication Sponsor: \$500 (three available)

- Full-color company logo printed on front of Member Info publication
- Opportunity to provide testimonial inside Member Info publication
- Full-color company logo printed on front of Resource Campaign publication

Landscape Sponsor 2022

Focus: Membership

Date: January – December 2022

Type: Visual

Projected Attendance: 100/month

The front flower beds of the O’Fallon Chamber offices provide a warm welcome to new and current members, as they visit the offices for meetings, inquiries and advocacy. We are looking for a local business to regularly maintain the landscape and to help us make the offices a welcoming environment. Ideally, this sponsorship would be through trade. Hundreds of visitors that view the front flower beds are Board of Directors, Executive Committee, Business Alliance Roundtables, Firecracker Run Runners and even the Dance Studio parents that park in front of the Chamber in the evenings.

Sponsorship Opportunities

Gold Sponsor: \$2,000 (one available)

- Sign placed prominently in landscape, for all guests to see as they enter or pass the offices.
- Regular maintenance of flower beds at front of building to show off expertise and work.

Wifi Sponsor 2022

Focus: Membership

Date: January – December 2022

Type: Tool

Projected Attendance: 200+/month

Access to wifi is essential to all business activity. The Chamber offers free wifi at our offices for guests, visitors and event attendees. Through this sponsorship, wifi users will see the business as the name of the network and will type a password that also relates to the business. Expected meetings held at the O’Fallon Chamber offices are Board of Director Meetings, Committee Meetings, Executive Committee Meetings, Business Alliance Roundtable Meetings, Firecracker Run Packet Pick Up and much more!

Sponsorship Opportunities



Gold Sponsor: \$2,000 (one available)

- Wifi network name will resemble the name of the business, with approval of the Chamber. Example: Thnx[Business name here]
- Wifi password will resemble the name of the business, with approval of the Chamber. Example: Go[Business name here]

Board Room Sponsor 2020-2022

Focus: Membership

Date: Years 2020, 2021 & 2022

Type: Visual

Projected Attendance: 100/month

The two conference rooms at the O'Fallon Chamber offices hosts monthly Business Alliance Roundtable groups, Board meetings, Ambassador meetings, Business seminars, Signature Event Committee meetings and much more. As the most frequently used rooms by the O'Fallon Chamber and its members, this is an ideal space to showcase our community leadership.

Sponsorship Opportunities

Platinum Sponsor: \$9,000 (one available)

SOLD OUT!

- Large Conference Room sponsor welcome to decorate the room with pictures, art, wall murals, or any other design, as approved by the Chamber, for three years starting January 1, 2020.
- With more than 100 visitors to the room per month, and organizations utilizing the meeting space, this room will provide high caliber marketing for any business.
-

Gold Sponsor: \$3,000 (one available)

SOLD OUT!

- Small Conference Room sponsor welcome to decorate the room with pictures, art, wall murals, or any other design, as approved by the Chamber, for three years starting January 1, 2020.
- With more than 50 visitors per month to the room, this space hosts small group discussions, Executive Committee meetings and member visits.

Partnership Levels

Our Partners invest in the O'Fallon Chamber through more than one sponsorship opportunity, at various levels, within one year. In addition to being recognized at all Chamber events, our Partners are recognized at the Chamber offices to all that enter and on our website. We are thankful for the partnerships in the past, present and future, who are committed to the economic vitality of our community.

VISIONARY

Visionary Partners:

Sponsorship investments of more than \$4,000

COMMUNITY

Community Partners:

Sponsorship investments of \$3,000 - \$3,999

BUSINESS

Business Partners:

Sponsorship investments of \$2,000 - \$2,999

FRIEND

Friend Partners:

Sponsorship investments of \$1,000 - \$1,999

Invest in Your Future, Reach a Powerful Audience



CORPORATE SPONSOR AGREEMENT

Return completed form to Heather Patterson

Heather@OFallonChamber.org

SPONSOR INFORMATION

Company: _____

Authorized Representative: _____

Billing Contact: _____

Billing Address: _____

Sponsorship Fulfillment Contact Name: _____

Sponsor Fulfillment Email & Phone: _____

SPONSORSHIP(S)

Name of Sponsorship	Sponsor Level	Amount
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_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

(add additional choices on reverse)

☐ Invoice Me Now

☐ Invoice Me on Jan. 1, 2022

☐ Invoice Me 60 Days Prior to Event(s)

APPROVALS / CONFIRMATIONS

Company Representative Sign: _____ Date: _____

Staff/Volunteer Name: _____ Date: _____

*The O'Fallon Chamber reserves the right to accept or refuse any and all sponsorships.

*By signing the above, the corporate sponsor agrees to pay the O'Fallon Chamber the agreed amount. If the Corporate Sponsor decides to withdraw from this agreement, they are still responsible for 50% of the sponsorship amount, paid in cash to the O'Fallon Chamber no later than the date of the fulfillment.