# 2026 SPONSORSHIP OPPORTUNITIES

YOUR BUSINESS. OUR COMMUNITY. ONE FUTURE.



# Lille











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Alliance Credit Union

Denny & Associates

**HOMEBANK** 

**HOTWORX** 

i3 Broadband

JP's Hideout

The Landing of O'Fallon

Assumption of BVM

First Mid Bank

Beseda Flooring

**KFAV** 

Veritas Christian Academy

One Financial **HBP** Painting

Big Blue Swim School

Peoples Solution Center

Washington University

Chic Lumber

**SAK Construction** 

Orthopedics

**VIPER** 

Kemp Agency

Shannon Norman Law

West Community Credit Union



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### **GOLF CLASSIC**

Attendance: 130 Golfers + volunteers

**Key Demographic:** Business owners and business community members

Projected Date: April or May 2026

### **SPONSORSHIP OPPORTUNITIES**



#### PRESENTING SPONSOR

\$4,500 (one available)

(\$4,700 after September 1)

- Logo included in Event logo
- · Logo on banner and program at event
- Team of 4 Entry
- Super Hole on course
- · Logo on commemorative gift item
- Recognition from Emcee
- Opportunity to host Putting Green Contest
- Logo on website

### **ACE SPONSOR**

\$1,200 (four three available)

(\$1,400 after September 1)

- Logo on banner at event
- Logo in program
- Team of 4 entry
- Super Hole on course
- Recognition from emcee
- · Logo on website

### **BEVERAGE CART SPONSOR**

\$1,200 (two available)

(\$1,400 after September 1)

- Opportunity to drive beverage cart
- Logo on website
- Logo recognition on beverage cart banner
- Logo on website

### **FOOD SPONSOR**

\$1,200 (four available)

(\$1,400 after September 1)

- Logo on banner at event
- Logo at lunch and dinner stations
- Team of 4 entry
- Super Hole on course
- Recognition from emcee
- Logo on website

### **HOSPITALITY TENT SPONSOR**

\$800 (one available)

(\$1,000 after September 1)

- Designated hospitality tent during event
- Recognition on advanced publications
- Logo on website

### **GOLF CLASSIC continued.....**

### PINK BALL CONTEST SPONSOR

\$750 (one available)

(\$950 after September 1)

- Logo on pink balls for contest
- Signage on course
- Logo in program
- Logo on website
- · Logo on banner



\$550 (eight available)

(\$600 after September 1)

- Super hole on course
- Bring your table, tent, and goodies to share with golfers all day!





### **SUPER HOLE IN ONE SPONSOR**

\$700 (one available)

(\$900 after September 1)

- Super Hole on course with Hole-in-One Game
- Logo on website
- Bring your table, tent, and goodies to share with golfers all day!

### **TEAM of FOUR**

\$520 (twenty-seven available)

(\$575 after September 1)

- Team of four
- Participation in course games



### FIRECRACKER RUN



### **SPONSORSHIP OPPORTUNITIES**

**Attendance:** 1,450+ runners and their families

**Key Demographic:** Families, residents, and runners

**Date:** July 4, 2026



### PRESENTING SPONSOR

\$5,000 (one \able)

(\$5,500 aft

• Logc .ated in the Firecracker Run logo

- Logo or promotional materials
- Logo on event signage
- Logo on runner and volunteer t-shirt
- Logo on website
- Opportunity to put item in runners bag
- Opportunity to hang banner at event
- Opportunity to hand out winner medals
- · Opportunity for booth at event

#### FINISHER MEDAL SPONSOR

\$3,000 (two available)

(\$3,200 after September 1)

- Name recognition on finisher medals
- Logo on runner t-shirt
- · Logo on event website
- Opportunity to put item in runners bag
- Opportunity to hang banner at event
- Opportunity to hand out finisher medals to all runners
- Opportunity for booth at event



### **VOLUNTEER SHIRT SPONSOR**

\$1,900 (one available)

(\$2,100 after September 1)

- Logo on sleeve of 200 volunteer t-shirts
- Logo on event signage
- Opportunity to put an item in the runners bag
- Logo on runner t-shirts
- Logo on website

### **RUNNERS ONLY AREA SPONSOR**

\$990 (six available)

(\$1,190 after September 1)

- · Logo on banner in Runners Only Area
- Logo on runner t-shirt
- Logo on event signage
- Logo on website
- · Opportunity to put item in runners bag

### FIRECRACKER RUN continued.....

### PHOTO BOOTH SPONSOR

\$950 (two available)

(\$1,150 after September 1)

- Logo on commemorative photo booth photos
- Logo on website
- Logo on runner t-shirt
- Opportunity to put item in runners bag
- Opportunity for booth at event



\$500 (two available)

(\$600 after September 1)

- Opportunity to have booth at packet pick up on July 2 & 3
- Opportunity to put item in runners bag
- Logo on website

### **GOLF CART SPONSOR**

\$200 (unlimited)

(\$250 after September 1)

 Logo on golf carts used the day of the event

### **PROMOTIONAL ITEM**

\$50 (unlimited)

(\$65 after September 1)

Opportunity to put item in 1,500 runners bags





### **RACE COURSE SPONSOR**

\$900 (two available)

(\$1,100 after September 1)

- · Logo on race course map
- Signage at event
- Logo on runner t-shirt
- · Opportunity to put item in runners bag
- · Opportunity for booth at event
- Logo on website

#### **T-SHIRT SPONSOR**

\$400 (unlimited)

(\$450 after September 1)

Logo on runner t-shirt

### **EXPO BOOTH SPONSOR**

\$100 (unlimited)

(\$125 after September 1)

Opportunity for booth at event on July 4





### RAIL DISTRICT FESTIVAL

Attendance: 2,000+ people

**Key Demographic:** Residents, business owners, restaurants,

community leaders, and families **Projected Date:** September 12, 2026

### **SPONSORSHIP OPPORTUNITIES**

#### PRESENTING SPONSOR

\$4,000 (three available)

(\$4,200 after September 1)

- Top billing on promotional materials
- Logo on banners at event
- Complimentary family packages
- Logo on volunteer t-shirts
- Listing on maps
- Opportunity for booth at event
- Recognition on post-event video
- Logo on website

### **BABY CRAWL RACE SPONSOR**

\$2,500 (one available)

(\$2,700 after September 1)

- Recognition on promotional materials
- Logo on signage at event
- · Opportunity for booth at event
- Recognition at Baby Crawl Race
- Logo on website

### **GOLD SPONSOR**

\$2,000 (four available)

(\$2,200 after September 1)

- · Recognition on promotional materials
- Logo on signage at event
- Logo on volunteer t-shirts
- Logo on photo booth photos
- Opportunity for booth at event
- Recognition on post-event video
- Logo on website



### TRAIN SPONSOR

\$2,500 (one available)

(\$2,700 after September 1)

- Recognition on promotional materials
- Logo on signage at event
- Logo on commemorative train tickets
- Opportunity for booth at event
- · Opportunity for signage near train
- Logo on website



#### **BEER GARDEN SPONSOR**

\$950 (six available)

(\$1,150 after September 1)

- Recognition at beer garden
- Logo on koozies given out at garden
- · Opportunity for booth at event
- Logo on website

### RAIL DISTRICT FESTIVAL continued.....

### **ENTERTAINMENT SPONSOR**

\$950 (unlimited)

(\$1,150 after September 1)

- Logo on signage at stage
- · Recognition from emcee
- Opportunity for booth at event
- Logo on website



### **PORTA POTTY SPONSOR**

\$750 (one available)

(\$950 after September 1)

- Logo on signage at porta potties
- Opportunity for booth at event
- Naming rights opportunity of restroom area
- Logo on website

#### KIDS ZONE SPONSOR

\$950 (unlimited)

(\$1,150 after September 1)

- Logo on signage at Kids Zone
- Opportunity for booth at event near Kids Zone
- Logo on website

### **GOLF CART SPONSOR**

\$200 (unlimited)

(\$230 after September 1)

 Logo on golf carts used for set-up, event needs, and clean-up



### **VOLUNTEER T-SHIRT SPONSOR**

\$400 (unlimited)

(\$430 after September 1)

- Logo on volunteer t-shirts
- About 200 volunteers support this event

### **VENDOR BOOTH**

\$100 (unlimited)

(\$115 after September 1)

Booth area reserved at event



### **SHOP 636 FOR THE HOLIDAYS**

### SPONSORSHIP OPPORTUNITIES

Attendance: 74,000+ tickets distributed

**Key Demographic:** St. Charles County community, residents, & community

leaders

Projected Date: November 1 - mid December, 2026

#### PRESENTING SPONSOR

\$4,000 (one available)

(\$4,200 after September 1)

- Logo on all tickets
- Logo on promotional materials
- Logo on printed business materials
- Logo on Facebook page
- Opportunity to host the Ticket Drawing Party at your location
- Your business location distributes tickets for the duration of the program
- Logo on website



### **GOLD SPONSOR**

\$600 (six available)

(\$650 after September 1)

- Name on promotional materials
- Name on printed business materials
- Name on Facebook page
- Your business location distributes tickets for the duration of the program
- Logo on website



#### **PARTICIPATING BUSINESS**

\$300 (unlimited)

(\$325 after September 1)

- Your business location distributes tickets for the duration of the program
- Listing in program brochure and website



### **MONTHLY LUNCHEONS**

### SPONSORSHIP OPPORTUNITIES

Attendance: 100 Attendees

Key Demographic: Business owners, business managers, & community leaders

### **ANNUAL MEETING SPONSOR**

\$950 (two available)

(\$1,150 after September 1)

- January 27, 2026
- Logo recognition on Annual Report
- Logo on registration webpage
- 4 tickets to Annual Meeting
- Opportunity of 4 minute presentation at luncheon
- Opportunity to put items on tables for guests



### **LUNCHEON SPONSOR**

\$300 (two available per month)

(\$325 after September 1)

- Logo on registration webpage
- 2 tickets to selected luncheon
- Opportunity of 4 minute presentation at luncheon
- · Opportunity to put items on tables for guests
- Select your month:
  - February (two available)
  - o March (two available)
  - April (two available)
  - May (two available)
  - June (two available)
  - August (two available)
  - September (two available)
  - October (two available)
  - December (two available)

### **SEASON TICKET**

\$252 (unlimited)

(\$275 after September 1)

 Registration to <u>all</u> monthly luncheons



### **RIBBON CUTTINGS**

### SPONSORSHIP OPPORTUNITIES

Frequency: Average of 60+ per year

Key Demographic: Business owners, business managers, & community leaders

### **JANUARY - JUNE SPONSOR**

\$600 (five available)

(\$700 after September 1)

- Special email introducing you directly to ALL ribbon cutting businesses from January through June
- Opportunity to provide promotional items for ribbon cuttings
- Opportunity to present Chamber plaque at each ribbon cutting
- Logo on Ribbon Cutting plaques

### **JULY - DECEMBER SPONSOR**

\$600 (five available)

(\$700 after September 1)

- · Special email introducing you directly to ALL ribbon cutting businesses from July through December
- Opportunity to provide promotional items for ribbon cuttings
- Opportunity to present Chamber plaque at each ribbon cutting
- Logo on Ribbon Cutting plaques

### **2026 ALL YEAR SPONSOR**

\$1,000 (five available)

(\$1,200 after September 1)

### **MORNING SCHMOOZE**

### SPONSORSHIP OPPORTUNITIES

A popular monthly event with structured pairing and perfect for new members, networkers, and leaders! Host an event at your location through sponsorship!

### **SCHMOOZE SPONSOR**

\$300 (one available per month)

(\$325 after September 1)

Select a month!

January May

March

**April** 

June

**February** 

July

August

September

October

November

December

### **ADVOCACY PARTNER**

Connecting policy-makers/influencers with businesses through Luncheons, Visits to Jefferson City, and Legislative Receptions.

### **SPONSORSHIP OPPORTUNITIES**

#### **PARTNER SPONSOR**

\$250 (unlimited)

(\$275 after September 1)

- Logo at each Lunch & Legislators event
- Logo on all advocacy calendar events
- Logo on Day at the Capitol schedule
- Complimentary ticket to Day at the Capitol and Wrap-Up Breakfast
- Recognition at all advocacy events



### **HIRING HUDDLE**

A monthly gathering of hiring managers and businesses to offer support, resources, and share wisdom in attracting and retaining talent.

### **SPONSORSHIP OPPORTUNITIES**

### **PRESENTING SPONSOR**

\$1,000 (one available)

(\$1,200 after September 1)

- Logo on event calendar
- Logo on meeting agendas
- · Recognition at meeting



### **EDUCATORS EXPO**

### SPONSORSHIP OPPORTUNITIES

A celebration of our local educators and school systems by hosting a short Expokickoff to their professional development days!

**Attendance:** 1,000+ educators and school administrators

**Key Demographic:** Wentzville Public Schools & Fort Zumwalt Public Schools

#### **EXPO BOOTH - 2026**

\$300 at only one school district or \$500 for all schools (unlimited) (\$325 after September 1)

- Opportunity to have expo booth at a school location
- You MUST provide a raffle of at least \$150 value for educators to sign up to win, per school.



### **KNOWLEDGE @ NOON**

### **SPONSORSHIP OPPORTUNITIES**

This monthly educational seminar welcomes business owners, managers, and leaders to learn from local experts on a variety of topics to grow their business!



#### SUPPORTING SPONSOR

\$150 (six available)

(\$175 after September 1)

- Logo on advanced publicity
- Opportunity to introduce speakers
- · Opportunity to put items at each seat

### **BOARD OF DIRECTORS**

The O'Fallon Chamber Board of Directors meet once a month to govern the organization and direct our strategic initiatives.

### **SPONSORSHIP OPPORTUNITIES**

### **LUNCH TRADE SPONSOR**

\$300 (one per month available)

- FOR RESTAURANTS ONLY
- Provide food for the Board at a meeting
- Social media shout out
- Opportunity to collect reviews
- Opportunity to briefly address the Board



January

**February** 

March

**April** 

May

June

July

August

September

October

November



### **CHAMBER OFFICES**

The Chamber offices have many visitors each week for committess, meetings, events, programs, and general visitors.

### **SPONSORSHIP OPPORTUNITIES**

#### **RECEPTION AREA SPONSOR**

\$1,500 per year, three year commitment

• Business recognition in the reception area

### LANDSCAPE SPONSOR

\$1,500 per year, three year commitment

• Sign recognition in landscape



#### WIFI SPONSOR

\$2,000 per year, three year commitment

- Naming rights to the Chamber Wifi
- Wifi password will resemble the name of your business

### **BILLBOARD**

### **BILLBOARD OPPORTUNITIES**



#### **HWYK/FALLONLOOP**

Southfacing, Northbound traffic viewing

\$100 per month, per slide

(\$150 for non-members)

- One slide shows approx. every 30 minutes
- Over 300,000 impressions per month

### DIGITAL COMMUNICATIONS

The Chamber has various platforms to communicate with members and the public, from solo features, to newsletters, to celebrations! Digital Communications through the Chamber is a cost-effective way to promote your brand!

### **SPONSORSHIP OPPORTUNITIES**

### **E-NEWSLETTER SPONSOR**

\$200 (two per quarter available)

(\$225 after September 1)

• Logo on bi-weekly newsletter

Quarter 1

Quarter 1

Quarter 2

Quarter 2

Quarter 3

Quarter 3

Quarter 4

Quarter 4



### **EMAIL BLAST**

\$150 (fifty-two available)

(\$175 after September 1)

 Distribution of your business discount / info to 1,000+ email list

## WEBSITE DIRECTORY & CALENDAR SPONSOR

\$250 (one per quarter available)
(\$275 after September 1)

- Logo on calendar webpage
- Logo on directory webpage

Quarter 1

Quarter 2

Quarter 3

Quarter 4



### WORKFORCE

### **SPONSORSHIP OPPORTUNITIES**

### **JOBS PAGE SPONSOR**

\$200 (two per quarter available) (\$225 after September 1)

Logo on Jobs webpage

Quarter 1

Quarter 1

Quarter 2

Quarter 2

Quarter 3

Quarter 3

Quarter 4

Quarter 4





### **WORKFORCE NEWSLETTER**

\$100 (one available per month) (\$125 after September 1)

• Logo on selected month's newsletter

January

February

March

April

May

June

July

August

September

October

November

December

### **MANUFACTURING DAY**

October 7, 2025 October 6, 2026

Location: St. Charles Community College



#### **INNOVATOR LEVEL**

#### \$5,000

- Prominent logo included on all promotional materials
- Large logo on attendee t-shirts
- · Social media shout out
- Expo booth in prominent area

### **MACHINING LEVEL**

### \$1,500

- Logo included on attendee t-shirts
- Logo included on some promotional materials
- Social media shout out
- Expo booth in prominent area

### **CASTING LEVEL**

#### \$900

- Logo on attendee t-shirts
- Expo Booth in prominent area

### **EXPO BOOTH**

### \$100

• Table and 2 chairs provided





# PARTNERSHIP LEVELS

We are thankful to the businesses that invest in our mission! Your total sponsorship support determines your Partnership Level, which comes with added benefits!

\*Partnership Levels must be confirmed prior to November 30, 2025

### **Visionary Partners:**

### Sponsorship Investments of more than \$5,000

- Top Billing on Chamber Office Partner Wall Complimentary 6 months of Billboard
- Top Billing on Chamber Web Homepage
- Signage showing your community support Weekly Newsletter Recognition
- Complimentary Luncheon Season Ticket
- Complimentary Lunch & Legislators Season Ticket
- Complimentary 2 Email Blasts
- Signage opportunity at Chamber

### **Community Partners:**

### Sponsorship Investments of more than \$3,500

- Name on Chamber Office Partner Wall
- Recognition on Chamber Web Homepage
- Signage showing your community support
   Complimentary 1 Email Blast
- Weekly Newsletter Recognition
- Complimentary Luncheon Season Ticket
- Complimentary 3 months of Billboard

### **Business Partners:**

Sponsorship Investments of more than \$2,000

- Name on Chamber Office Partner Wall
- Recognition on Chamber Web Homepage

### **Friend Partners:**

Sponsorship Investments of more than \$1,000

- Name on Chamber Office Partner Wall
- Recognition on Chamber Web Homepage



### **SPONSORSHIP AGREEMENT**

### **SPONSOR CONTACT INFORMATION**

Company:				
Company Representative:				
Address:				
Email:				
Phone:				
SPONSORSHIP(S)				
Event / Program	Sponsor Level	Amount		
<del></del>				
	Total:			
Invoice Me Now Invoice	Due January 1, 2026	Invoice Due 60 days prior to fulfillment		
*You MUST ha	ave a valid credit card on a file to reserve ANY spo	nsorship		
RESERVE MY SPONSORSHIP - SIGN BELOW!				
*The O'Fallon Chamber reserves the right to accept or refuse any and all sponsorships.  *By signing the below, the corporate sponsor agrees to pay the O'Fallon Chamber the agreed amount. If the Corporate Sponsor decides to withdraw from this agreement, they are still responsible for 100% of the sponsorship amount, paid to the O'Fallon Chamber no later than the date of the fulfillment and the Chamber is allowed to resell the sponsorship.  *For full Payment Policy information, visit www.OFallonChamber.org/about.				
Company Representative Signature:				
Date:				