



RAIL DISTRICT FESTIVAL

Our annual Expo is GROWING!! We invite residents to attend and get to know local businesses as well as have fun together with a Kids Zone, music, food, and beverages!

Attendance: 1,000+ people

Key Demographic: Residents, Business owners, Business decision makers, Restaurants, and Community leaders

Projected Date: April 27, 2024 12:00PM - 9:00PM

*date subject to change



SPONSORSHIP OPPORTUNITIES

PRESENT SOLD OUT! PRESENCE SPONSOR

\$2,000 (two available)

\$2,500 after September 30

- Festival presented by.....
- Logo on paid social media ads
- Logo on event signage
- Listing on map
- Social media recognition
- Logo on event website
- Logo on dedicated emails
- Vendor booth at event
- Opportunity to emcee event

GOLD SPONSOR

\$1,500 (four available)

\$2,000 after September 30

- Logo on Bags for guests
- Name on paid social media ads
- Social media recognition
- Name on event website
- Name on dedicated emails
- Vendor booth at event

SILVER SPONSOR

\$1,000 (two available)

\$1,500 after September 30

- Logo on post event video
- Social media recognition
- Name on event website
- Vendor booth at event

CONTINUED.....

RAIL DISTRICT FESTIVAL

MUSIC/ENTERTAINMENT SPONSOR

\$1,500 (one available)

\$2,000 after September 30

- Music presented by.....
- Logo prominently displayed at music/stage area
- Recognition from music/stage area
- Ability to hang banners at music/stage area
- Vendor booth at event
- Name on event website
- Social media shout out

BEER GARDEN SPONSOR

\$1,500 (two available)

\$2,000 after September 30

- Beer Garden brought to you by.....
- Logo on sponsor banners
- Ability to hang banners in Beer Garden area
- Recognition from emcee and stage
- Name on event website
- Social media shout out
- Vendor booth at event



HOST THE FLOOR



\$1,500 (one available)

\$2,000 after September 30

- Opportunity to host event at location
- Opportunity for trade
- Opportunity to greet all attendees to event
- Logo on banner at event
- Recognition from the emcee and stage
- Vendor booth at event
- Name on event website
- Name on dedicated emails



KIDS ZONE SPONSOR

\$1,000 (two available)

\$1,500 after September 30

- Logo on signage at kids area with bounce house, bubble van, etc
- Vendor booth at event
- Name on event website
- Social media shout out
- Ability to hang banners in Kids Zone

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RAIL DISTRICT FESTIVAL



BALLOON WALL SPONSOR

SOLD OUT!

\$1,000 (one available)

\$1,500 after September 30

- Logo recognition at Balloon Wall, free for attendees
- Vendor booth at event
- Opportunity to manage Balloon Wall

VENDOR BOOTH

\$60 (unlimited)

- Vendor booth at event

SIDEWALK SIGN SPONSOR

\$50 (ten available)

- Your logo on a sign in the lawn around the festival.

RESTAURANT EXPO BOOTH

\$60 (unlimited)

- Vendor booth at event
- Must bring food or snacks for sample/sale

FLYER IN ATTENDEE BAG

\$50 (unlimited)

- Place 1 item or flyer in each attendee bag

